



Columbia Sportswear Company Announces Appointment of Andrew Burns as Director of Investor Relations and Competitive Intelligence

May 31, 2018

PORTLAND, Ore.--(BUSINESS WIRE)--May 31, 2018-- Columbia Sportswear Company (Nasdaq: COLM), a leading innovator in the active outdoor apparel, footwear, accessories and equipment industries, today announced that Andrew Burns has joined the company as Director of Investor Relations and Competitive Intelligence, reporting to Senior Vice President and Chief Financial Officer, Jim Swanson.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20180531006597/en/>

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In his new role, Mr. Burns will be based at Columbia Sportswear Company's headquarters in Portland, Oregon.

Columbia Sportswear Company Announces Appointment of Andrew Burns as Director of Investor Relations and Competitive Intelligence (Photo: Business Wire)

"Andrew joins us with deep experience and brings a unique point of view having covered the outdoor industry, global retailers and Columbia Sportswear Company (COLM) as a sell-side equity research analyst for D.A. Davidson and other investment firms over the past 14

years," said Mr. Swanson. "I'm confident that Andrew's professional background, investor and industry expertise and focus on financial insights will ensure the success of our investor relations activities and competitive intelligence program."

About Columbia Sportswear Company

Columbia Sportswear Company has assembled a portfolio of brands for active lives, making it a leader in the global active lifestyle apparel, footwear, accessories, and equipment industry. Founded in 1938 in Portland, Oregon, the company's brands are today sold in approximately 90 countries. In addition to the Columbia® brand, Columbia Sportswear Company also owns the Mountain Hardwear®, SOREL® and prAna® brands. To learn more, please visit the company's websites at www.columbia.com, www.mountainhardwear.com, www.sorel.com and www.pрана.com.

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Source: Columbia Sportswear Company

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