



October 11, 2017

## **Columbia Sportswear Company to Announce Third Quarter 2017 Financial Results On Thursday, October 26, 2017**

PORTLAND, Ore.--(BUSINESS WIRE)-- Columbia Sportswear Company (Nasdaq: COLM) plans to release third quarter 2017 financial results at approximately 4:00 p.m. ET on Thursday, October 26, 2017.

At approximately 4:15 p.m. ET, a commentary by Jim Swanson, Senior Vice President and Chief Financial Officer, reviewing the company's third quarter financial results and full year 2017 financial outlook will be furnished to the SEC on Form 8-K and published to the company's website at <http://investor.columbia.com/results.cfm>. Analysts and investors are encouraged to review this commentary prior to participating in a conference call hosted by senior management at 5:00 p.m. ET.

To listen to the conference call, please dial 877-407-9205. The call will also be webcast live on the Investor Relations section of the Company's website at <http://investor.columbia.com> where it will remain available until approximately October 25, 2018.

Columbia Sportswear Company has assembled a portfolio of brands for active lives, making it a leader in the global active lifestyle apparel, footwear, accessories, and equipment industry. Founded in 1938 in Portland, Oregon, the company's brands are today sold in approximately 90 countries. In addition to the Columbia® brand, Columbia Sportswear Company also owns the Mountain Hardwear®, SOREL®, prAna®, and OutDry® brands. To learn more, please visit the company's websites at [www.columbia.com](http://www.columbia.com), [www.mountainhardwear.com](http://www.mountainhardwear.com), [www.sorel.com](http://www.sorel.com), [www.pranacom.com](http://www.pranacom.com), and [www.outdry.com](http://www.outdry.com).

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