

SCHEDULE 14A INFORMATION

PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE
SECURITIES EXCHANGE ACT OF 1934
(AMENDMENT NO.)

Filed by the Registrant [X]

Filed by a Party other than the Registrant []

Check the appropriate box:

- [] Preliminary Proxy Statement
 [] Confidential, for Use of the Commission Only (as permitted by
Rule 14a-6(e)(2))
 [X] Definitive Proxy Statement
 [] Definitive Additional Materials
 [] Soliciting Material Pursuant to 240.14a-11(c) or 240.14a-12

COLUMBIA SPORTSWEAR COMPANY

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- [X] No fee required.
 [] Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed
pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the
filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

[] Fee paid previously with preliminary materials.

[] Check box if any part of the fee is offset as provided by Exchange Act
Rule 0-11(a)(2) and identify the filing for which the offsetting fee was
previously. Identify the previous filing by registration statement number,
or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

COLUMBIA SPORTSWEAR COMPANY

NOTICE OF ANNUAL MEETING OF SHAREHOLDERS
MAY 25, 2000

To the Shareholders of Columbia Sportswear Company:

The annual meeting of the shareholders of Columbia Sportswear Company, an Oregon corporation, will be held at 2:00 p.m., Pacific Time, on Thursday, May 25, 2000, at the Multnomah Athletic Club at 1849 SW Salmon, Portland, Oregon for the following purposes:

1. Electing seven directors to serve for the following year and until their successors are elected; and
2. Transacting any other business that properly comes before the meeting.

Only shareholders of record at the close of business on April 14, 2000 will be entitled to vote at the annual meeting.

You are requested to date and sign the enclosed proxy and return it in the postage-prepaid envelope enclosed for that purpose. You may attend the meeting in person even if you send in your proxy; retention of the proxy is not necessary for admission to or identification at the meeting.

By Order of the Board of Directors

Timothy P. Boyle
President and Chief Executive Officer

Portland, Oregon
April 28, 2000

COLUMBIA SPORTSWEAR COMPANY

PROXY STATEMENT
ANNUAL MEETING OF SHAREHOLDERS

The enclosed proxy is solicited on behalf of the Board of Directors of Columbia Sportswear Company, an Oregon corporation, for use at the annual meeting of shareholders to be held on May 25, 2000 and at any adjournment thereof. The annual meeting will be held at 2:00 p.m., Pacific Time, on Thursday, May 25, 2000, at the Multnomah Athletic Club at 1849 SW Salmon, Portland, Oregon.

The Company will bear the cost of preparing and mailing the proxy, proxy statement, and any other material furnished to shareholders by the Company in connection with the annual meeting. Proxies will be solicited by use of the mails, and officers and employees of the Company may also solicit proxies by telephone or personal contact. Copies of solicitation materials will be furnished to fiduciaries, custodians, and brokerage houses for forwarding to beneficial owners of the stock held in their names.

All valid, unrevoked proxies will be voted at the annual meeting in accordance with the instructions given. Any person giving a proxy in the form accompanying this proxy statement has the power to revoke it at any time before its exercise. The proxy may be revoked by filing with the Company, attention Carl K. Davis, an instrument of revocation or a duly executed proxy bearing a later date. The proxy may also be revoked by voting in person at the meeting. A shareholder who attends the meeting, however, is not required to revoke the proxy and vote in person.

UPON WRITTEN REQUEST TO TIMOTHY P. BOYLE, SECRETARY, ANY PERSON WHOSE PROXY IS SOLICITED BY THIS PROXY STATEMENT WILL BE PROVIDED, WITHOUT CHARGE, A COPY OF THE COMPANY'S ANNUAL REPORT ON FORM 10-K. THE ANNUAL REPORT ON FORM 10-K CAN ALSO BE OBTAINED FROM THE WEBSITE OF THE SECURITIES AND EXCHANGE COMMISSION, AT WWW.SEC.GOV.

The mailing address of the principal executive offices of the Company is 6600 North Baltimore, Portland, Oregon 97203, and its telephone number is (503) 286-3676. The approximate date this proxy statement and the accompanying proxy form are first being sent to shareholders is April 28, 2000.

VOTING SECURITIES AND PRINCIPAL SHAREHOLDERS

The Common Stock is the only outstanding authorized voting security of the Company. The record date for determining holders of Common Stock entitled to vote at the annual meeting is April 14, 2000. On that date there were 25,382,022 shares of Common Stock outstanding, entitled to one vote per share. The Common Stock does not have cumulative voting rights.

The following table sets forth certain information regarding the beneficial ownership as of December 31, 1999 of the Company's Common Stock by (i) each person known by the Company to own beneficially more than 5% of the Common Stock, (ii) each director or nominee to become director of the Company, (iii) each executive officer of the Company named in the Summary Compensation Table, and (iv) all executive officers

and directors as a group. Except as otherwise noted, the persons listed below have sole investment and voting power with respect to the Common Stock owned by them.

<TABLE>
<CAPTION>

BENEFICIAL OWNER -----	SHARES -----	PERCENTAGE BENEFICIALLY OWNED(1) OF SHARES -----
<S>	<C>	<C>
Gertrude Boyle..... 6600 North Baltimore Portland, Oregon 97203	4,179,533(2)	16.5%
Timothy P. Boyle..... 6600 North Baltimore Portland, Oregon 97203	10,545,058(3)	41.6%
Sarah A. Bany..... 6600 North Baltimore Portland, Oregon 97203	3,138,877(4)	12.4%
Don R. Santorufo.....	880,435(5)	3.5%
Terry J. Brown.....	42,857(6)	*
Robert G. Masin.....	31,472(7)	*
Murrey R. Albers.....	8,399(8)	*
Edward S. George.....	17,580(9)	*
Walter T. Klenz.....	0	*
John Stanton.....	130,954(10)	*
All directors, nominees and executive officers as a group (12 persons).....	19,043,577(11)	74.7%

</TABLE>

* Less than 1%.

(1) Shares which the person or group has the right to acquire within 60 days after December 31, 1999 are deemed to be outstanding in calculating the percentage ownership of the person or group but are not deemed to be outstanding as to any other person or group.

(2) Includes 636,074 shares held in two grantor retained annuity trusts for which Mrs. Boyle is the income beneficiary and Ms. Bany is the beneficiary of the remainder.

(3) Includes 173,900 shares held in trust, of which Mr. Boyle's wife is trustee, for the benefit of Mr. Boyle's children.

(4) Includes (a) 118,000 shares held in trust, of which Ms. Bany's husband is trustee, for the benefit of Ms. Bany's children, (b) 657,750 shares held in two grantor retained annuity trusts for which Ms. Bany is the income beneficiary and Ms. Bany's husband and children are beneficiaries of the remainder and (c) 777 shares subject to options exercisable within 60 days after December 31, 1999.

- (5) Includes 391,389 shares that vest ratably over five years ending December 31, 2004.
- (6) Includes 38,857 shares subject to options exercisable within 60 days after December 31, 1999.
- (7) Includes 28,727 shares subject to options exercisable within 60 days after December 31, 1999.
- (8) Includes 5,399 shares subject to options exercisable within 60 days after December 31, 1999.
- (9) Includes 7,980 shares subject to options exercisable within 60 days after December 31, 1999.
- (10) Includes 5,104 shares subject to options exercisable within 60 days after December 31, 1999.
- (11) Includes 129,456 shares subject to options exercisable within 60 days after December 31, 1999.

PROPOSAL 1: ELECTION OF DIRECTORS

The directors of the Company are elected at each annual meeting to serve until the next annual meeting and until their successors are elected and qualified. Each nominee other than Walter T. Klenz is now serving as a director of the Company. If a quorum of shareholders is present at the annual meeting, the seven nominees for election as directors who receive the greatest number of votes cast at the meeting will be elected directors. Abstentions and broker nonvotes will have no effect on the results of the vote. Unless otherwise instructed, proxy holders will vote the proxies they receive for the nominees named below. If any of the

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nominees for director at the annual meeting becomes unavailable for election for any reason, the proxy holders will have discretionary authority to vote pursuant to the proxy for a substitute or substitutes. The following table briefly describes the Company's nominees for directors.

<TABLE>

<CAPTION>

NAME, PRINCIPAL OCCUPATION, AND OTHER DIRECTORSHIPS AGE DIRECTOR SINCE

NAME, PRINCIPAL OCCUPATION, AND OTHER DIRECTORSHIPS	AGE	DIRECTOR SINCE
GERTRUDE BOYLE has served as Chairman of the Board of Directors since 1970. Mrs. Boyle also served as the Company's President from 1970 to 1988.	76	1970
TIMOTHY P. BOYLE joined the Company in 1971 as general manager and has served as President and Chief Executive Officer since 1988. Mr. Boyle also serves as the Company's Secretary. Mr. Boyle is Gertrude Boyle's son.	50	1978
SARAH BANY held various positions at the Company between 1979 and August 1998, most recently as Director of Retail Stores. Ms. Bany is Gertrude Boyle's daughter.	41	1988
MURREY R. ALBERS became a director of the Company in July 1993. Mr. Albers is President and Chief Executive Officer of United States Bakery, a bakery with operations in Oregon, Washington, Idaho, Montana and California. Mr. Albers, who has been in his current position since June 1985, joined United States Bakery as general manager of Franz Bakery in 1975. Mr. Albers chairs the Compensation Committee.	58	1993
EDWARD S. GEORGE became a director of the Company in April 1989. For 30 years, until his retirement, Mr. George worked in the banking industry. From 1980 to 1990, he was President and CEO of Torrey Pines Bank. Between 1991 and 1998 he served as a financial consultant. Mr. George is also a director of First National Bank of San Diego. Mr. George chairs the Audit Committee.	63	1989
WALTER T. KLENZ has served as President and Chief Executive Officer of Beringer Wine Estates since 1990, and has been chairman of its board of directors since August 1997. Mr. Klenz joined Beringer Wine Estates in 1976 as director of marketing for the Beringer brand. He also serves on the	54	

Board of Directors of America West Airlines. Mr. Klenz was nominated for Columbia Sportswear Company's Board of Directors in April 2000.

JOHN STANTON became a director of the Company in July 1997. 44 1997

Since 1992, Mr. Stanton has served as Chairman, Chief Executive Officer and director of Western Wireless Corporation, a publicly held cellular communications company, and its predecessors. Mr. Stanton is also Chairman, Chief Executive Officer, and director of VoiceStream Wireless Corporation, a publicly traded company that is a spin-off of Western Wireless. He previously co-founded McCaw Cellular Communications, where he served as Chief Operating Officer from 1985 to 1988 and as Vice Chairman from 1988 to 1991. Mr. Stanton also serves as a director of other corporations, including Advanced Digital Information Corporation and Microcell, a Canadian wireless company. Mr. Stanton chairs the Nominating Committee.

</TABLE>

BOARD MEETINGS AND COMMITTEES

The Board of Directors met five times in 1999. No director attended fewer than 75% of the aggregate of all meetings of the Board of Directors and the committees of which the director was a member during 1999. The standing committees of the Board of Directors are the Audit Committee, the Compensation Committee and the Nominating Committee.

The Audit Committee, which met two times in 1999, makes recommendations concerning the engagement of the independent public accountants, reviews with the independent public accountants the plans and results of audits, approves professional services provided by the independent public accountants, reviews the independence of the independent public accountants, considers the range of audit and nonaudit fees, and reviews the adequacy of the Company's internal accounting controls. The Audit Committee consists of Messrs. Stanton, George and Albers. The Compensation Committee, which met three times in 1999,

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determines compensation for the Company's executive officers and administers the Company's 1997 Stock Incentive Plan and the 1999 Employee Stock Purchase Plan. The Compensation Committee consists of Messrs. Stanton, George and Albers. The Nominating Committee, which met two times in 1999, reviews the composition of the Board and makes recommendations regarding nominations for director. Shareholders wishing to recommend a prospective nominee for the Board of Directors may do so by following the procedures set forth in the Company's bylaws, which are summarized below under "Shareholder Nominations for Director." The Nominating Committee consists of Messrs. Stanton, George and Albers.

COMPENSATION OF DIRECTORS

Directors who are not officers of the Company receive annual compensation of \$15,000 plus \$1,000 per meeting attended in addition to reasonable out-of-pocket expenses incurred in attending meetings. Each year Directors who are not officers of the Company receive an option to acquire 3,500 shares of Common Stock and a \$2,000 Columbia Sportswear apparel merchandise allowance.

RECOMMENDATION BY THE BOARD OF DIRECTORS

The Board of Directors recommends that shareholders vote FOR the election of the nominees named in this proxy statement.

EXECUTIVE COMPENSATION

SUMMARY COMPENSATION TABLE

The following table sets forth all compensation paid by the Company for each of the last three years to the Chief Executive Officer and the four other most highly compensated executive officers.

<TABLE>

<CAPTION>

LONG-TERM
COMPENSATION

NAME AND PRINCIPAL POSITION	ANNUAL COMPENSATION		SECURITIES		ALL OTHER COMPENSATION(1)
	YEAR	UNDERLYING SALARY	UNDERLYING BONUS	ALL OTHER OPTIONS	
<S>	<C>	<C>	<C>	<C>	<C>
Timothy P. Boyle..... President and Chief Executive Officer	1999	\$450,259	\$ 403,333	--	\$16,778(2)
	1998	\$541,303	\$ 554,989	--	\$ 9,774
	1997	\$323,733	\$ 805,000	--	\$13,641
Don R. Santorufo..... Executive Vice President and Chief Operating Officer	1999	\$456,394	\$ 225,000	--	\$17,038(2)
	1998	\$443,733	\$ 618,257(3)	--	\$ 9,774
	1997	\$286,946	\$1,287,214(3)	--	\$13,641
Gertrude Boyle..... Chairman of the Board	1999	\$508,587	\$ 453,842	--	\$11,789
	1998	\$486,692	\$ 400,000	--	\$ 9,774
	1997	\$153,920	\$ 460,000	--	\$13,641
Robert G. Masin..... General Merchandise Manager	1999	\$290,221	\$ 102,015	5,600	\$15,960(2)
	1998	\$248,269	\$ 100,588	30,000	\$ 9,774
	1997	\$213,370	\$ 85,385	29,500	\$13,641
Terry J. Brown..... Vice President, Planning and Chief Information Officer	1999	\$224,078	\$ 101,750	8,600	\$15,603(2)
	1998	\$200,663	\$ 70,894	44,073	\$ 9,774
	1997	\$189,305	\$ 75,721	59,000	\$13,641

(1) Includes the Company's matching contribution under the Company's 401(k) savings plan of \$4,750 for 1997 and \$5,000 for each of 1998 and 1999, and a profit sharing contribution of \$8,891 for 1997, \$4,774 for 1998 and \$6,789 for 1999.

(2) Includes \$4,989, \$5,249, \$4,171 and \$3,814 for Messrs. Boyle, Santorufo, Masin and Brown, respectively, paid in connection with an executive officer disability insurance premium.

(3) Includes bonuses paid to Mr. Santorufo of \$597,214 for 1997 and \$163,008 for 1998 for amounts equal to the accrued interest due and owing on Mr. Santorufo's loan from the Company in connection with his Deferred Compensation Conversion Agreement, increased to offset taxes owed by Mr. Santorufo as a result of the bonuses.

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STOCK OPTION GRANTS IN LAST FISCAL YEAR

The following table provides information regarding stock options granted in 1999 to the executive officers named in the Summary Compensation Table.

<TABLE>
<CAPTION>

NAME	NUMBER OF UNDERLYING OPTIONS GRANTED(1)	PERCENTAGE OF OPTIONS GRANTED DURING FISCAL YEAR	POTENTIAL REALIZABLE VALUE AT ASSUMED EXERCISE PRICE	RATES OF ANNUAL STOCK PRICE APPRECIATION FOR OPTION TERM(2)		
				EXPIRATION PER SHARE	DATE	5% 10%
<S>	<C>	<C>	<C>	<C>	<C>	<C>
Gertrude Boyle.....	--	--	--	--	--	--
Timothy P. Boyle.....	--	--	--	--	--	--
Don R. Santorufo.....	--	--	--	--	--	--
Robert G. Masin.....	5,600	1.8%	12.25	2/23/09	\$43,120	\$109,312
Terry J. Brown.....	8,600	2.8%	12.25	2/23/09	\$66,220	\$167,872

(1) Mr. Masin's and Mr. Brown's options vest and become exercisable over a period of five years on a monthly vesting schedule.

(2) In accordance with rules of the Securities and Exchange Commission, these amounts are the hypothetical gains or option spreads that would exist for the respective options based on assumed compounded rates of annual stock price appreciation of 5% and 10% from the date the options were granted over the option term.

AGGREGATED OPTION EXERCISES AND YEAR-END OPTION VALUES

The following table indicates for all executive officers named in the Summary Compensation Table (i) stock options exercised during 1999, including the value realized on the date of exercise, (ii) the number of shares subject to exercisable (vested) and unexercisable (unvested) stock options as of December 31, 1999, and (iii) the value of in-the-money options, which represents the positive difference between the exercise price of existing stock options and the year-end price of the Common Stock.

<TABLE>
<CAPTION>

NAME	NUMBER OF SHARES ACQUIRED ON EXERCISE		NUMBER OF SHARES UNDERLYING UNEXERCISED OPTIONS AT FISCAL YEAR-END		VALUE OF UNEXERCISED IN-THE-MONEY OPTIONS AT FISCAL YEAR-END(1)		
	VALUE	EXERCISE	REALIZED	EXERCISABLE	UNEXERCISABLE	EXERCISABLE	UNEXERCISABLE
<S>	<C>	<C>	<C>	<C>	<C>	<C>	<C>
Gertrude Boyle.....	--	--	--	--	--	--	--
Timothy P. Boyle.....	--	--	--	--	--	--	--
Don R. Santorufo.....	--	--	--	--	--	--	--
Robert G. Masin.....	--	--	26,559	38,541	\$217,351	\$239,389	
Terry J. Brown.....	--	--	34,604	78,796	\$175,971	\$409,823	

(1) Based on the last sale price of \$21.50 per share on December 31, 1999.

CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS

The Company leases its corporate headquarters in Portland, Oregon from Gertrude Boyle and has leased a warehouse from Gertrude Boyle and Timothy P. Boyle. Pursuant to a five-year written lease dated January 1, 1998, each year the Company pays \$156,096 (as adjusted annually for inflation) to Gertrude Boyle for use of a portion of the headquarters building. Under another lease, dated January 1, 1998 and terminated in December 1999, the Company paid Gertrude and Timothy Boyle \$52,848 in 1998 and \$49,278 in 1999 for use of a warehouse.

The Company entered into a five-year lease of a building from the Frank Deggendorfer Trust for \$6,250 monthly beginning March 5, 1998. The leased building houses the Company's Bend, Oregon outlet store. Frank Deggendorfer is Gertrude Boyle's son-in-law and Timothy P. Boyle's brother-in-law.

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In December 1996 the Company entered into a Deferred Compensation Conversion Agreement with Don Richard Santorufo, Executive Vice President and Chief Operating Officer of the Company, providing for the conversion of deferred compensation units granted under a prior agreement into an aggregate of 1,800,435 shares of the Company's Common Stock. Of those shares, 1,075,321 shares vested immediately, 333,725 shares vest ratably over three years commencing December 31, 1997, and 391,389 shares vest ratably over five years commencing December 31, 2000. The agreement provides the Company with a right to repurchase unvested shares if Mr. Santorufo's employment is terminated. Shares not repurchased after termination vest automatically. Under the agreement, the Company provided Mr. Santorufo with bonuses and amounts to cover certain taxes through 1998. In addition, the Company agreed to pay a cash bonus for up to 50% of any additional tax liability that may be imposed on Mr. Santorufo with respect to the compensation received under the agreement. The amount of this cash bonus would be increased to offset taxes owed by Mr. Santorufo as a result of such bonus.

In connection with the Company's initial public offering and the termination of the Company's Subchapter S corporation tax status, the Company entered into a tax indemnification agreement with each of its shareholders, including Gertrude Boyle, Timothy P. Boyle, Sarah Bany, Don Richard Santorufo and certain trusts. The agreements provide that the Company will indemnify and hold harmless each of these shareholders for federal, state, local or foreign income tax liabilities, and costs relating thereto, resulting from any adjustment to the Company's income that is the result of an increase or change in character of the Company's income during the period it was treated as a

Subchapter S corporation. The agreements also provide that if there is a determination that the Company was not a Subchapter S corporation prior to the offering, the shareholders will pay to the Company certain refunds actually received by them as a result of that determination. In 1998, the Company reimbursed Gertrude Boyle, Timothy Boyle, and Sarah Bany for income taxes and related expenses they were assessed of approximately \$330,000, \$960,000 and \$310,000, respectively, following an audit of the Company's 1995 and 1996 corporate income tax returns. In 1999, the Company paid taxes on behalf of Gertrude Boyle, Timothy Boyle, Sarah Bany and Don Santorufo of approximately \$19,000, \$54,000, \$17,000, and \$7,000, respectively, for the Company's income prior to the initial public offering. The Company expects the amounts paid in 1999 to be wholly offset by tax refunds which will be received by the Company in 2000.

COMPENSATION COMMITTEE INTERLOCKS AND INSIDER PARTICIPATION

The Compensation Committee consists of John Stanton, Edward S. George and Murrey R. Albers, all nonemployee directors. No committee member participates in committee deliberations or recommendations relating to his own compensation.

COMPENSATION COMMITTEE REPORT ON EXECUTIVE COMPENSATION

The Compensation Committee of the Board of Directors (the "Committee") consists of Messrs. Stanton, George and Albers, all non-employee directors. The Committee makes recommendations to the Board regarding compensation for the executive officers of the Company, and administers the executive compensation plans, the Company's Employee Stock Purchase Plan and the Company's stock option program, from which stock options are granted periodically to certain executive officers and other employees of the Company.

COMPENSATION PRINCIPLES AND PHILOSOPHY

The Committee believes that leadership and motivation of the Company's executives are critical to the long-term success of the Company. In support of this philosophy, the Company has adopted an executive compensation policy in which the primary objectives are to provide a total compensation package:

- (1) which will allow it to attract and retain key executive officers who are primarily responsible for the long-term success of the Company;
- (2) that takes into consideration the compensation practices of comparable companies with whom the Company competes for executive talent;

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- (3) which will motivate executives to maximize shareholder returns by achieving both short and long-term Company goals.

The Committee maintains the philosophy that compensation of the Company's executives should be directly linked to the financial performance of the Company as well as to each executive's individual contribution. In determining competitive compensation levels, the Committee has engaged independent compensation consultants to analyze base salaries and incentive compensation for executive officers at comparable companies. Total compensation for executive officers is generally targeted in the 50 to 75th percentile of pay at these comparable companies, depending on levels of experience and responsibility.

The total compensation package includes a competitive base salary, incentive bonuses, periodic stock option grants, as well as a 401(k) plan with a Company match, and a Company profit sharing plan.

COMPENSATION ELEMENTS

There are different elements in the Company's executive compensation program, all determined by individual performance and Company profitability, except for stock option grants which are intended to correlate compensation to stock price performance.

Base Salary Compensation

Base salaries for the Chief Executive Officer and other select executive officers have been established by reviewing a number of factors, including responsibilities, experience, demonstrated performance and potential for future contributions. The Committee also takes into account competitive factors,

including the level of salaries associated with similar positions at businesses that compete with the Company.

Annual Incentive Compensation

In 1999, the Board of Directors and shareholders approved the Executive Incentive Compensation Plan. Under the Executive Incentive Compensation Plan, the Committee establishes performance goals, which may include Company revenues or earnings or other benchmarks, within 90 days of the beginning of the calendar year. Cash bonuses for eligible executive officers will be determined by the extent to which the Company attains the established goals and by an assessment of each executive officer's performance during the year. Specific performance goals to which an eligible executive's bonus is tied will be at the discretion of the Committee. In each case, the target bonus will be a percentage of the executive's base salary. Bonuses may exceed the target if performance goals are exceeded. An executive may also receive no bonus for the year if less than a predetermined percentage of the applicable performance goal is met. Under the Executive Incentive Compensation Plan the Committee established a performance goal for the Company for 1999 based on overall operating results. The Company achieved 108 percent of specified performance targets, resulting in bonuses for each executive officer.

Stock Options

Options provide executives with the opportunity to buy and maintain an equity interest in the Company and to share in the appreciation of the value of the stock. They also provide a long-term incentive for the executive to remain with the Company and promote shareholder returns. The Company has made periodic stock option grants under the 1997 Stock Incentive Plan to most executive officers. The Company to date has not granted stock options to Timothy P. Boyle, Gertrude Boyle or Don Richard Santorufo, each of whom has a substantial ownership interest in the Company, which provides a long-term performance incentive.

The Committee makes annual stock option grants to certain executives and other select employees. The number of shares in each grant will depend on factors such as the level of base pay and individual performance. Stock options are awarded with an exercise price equal to the fair market value of the Company's Common Stock at the time of the grant. Options typically vest on a monthly basis over a period of five years and have ten-year terms. The options only have value to the recipients if the price of the Company's stock appreciates after the options are granted.

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OTHER BENEFITS

The Company has a 401(k) plan and a profit-sharing plan, which cover substantially all employees with more than ninety days of service. The Company may elect to make discretionary matching and/or non-matching contributions. All contributions to the plans are determined by the Board of Directors. In addition, executive officers, other than Timothy and Gertrude Boyle, are eligible to participate in the Company's 1999 Employee Stock Purchase Plan.

Other benefits that are offered to key executives are largely those that are offered to the general employee population, with some variation. In general, they are designed to provide a safety net of protection against the financial catastrophes that can result from illness, disability or death.

CHIEF EXECUTIVE OFFICER COMPENSATION

The Committee has determined the compensation for the Chief Executive Officer based on a number of factors. His base salary was determined after a review of his experience, performance and an evaluation of comparable positions at other companies. Under the Executive Incentive Compensation Plan total compensation for Mr. Boyle is tied to the overall financial performance of the Company. In 1999 Mr. Boyle's base salary was initially decreased by approximately 20 percent. Upon the Company achieving 100 percent of predetermined financial performance targets, Mr. Boyle was entitled to receive the total decrease (\$110,000). In addition, Mr. Boyle received a bonus of \$293,333 based on the Company achieving 108 percent of that predetermined financial goal, as set by the Committee. Following a review of executive salaries across the apparel industry as well as in the same geographic region,

the Committee raised Mr. Boyle's base salary for 2000 to \$690,000. In 2000 he is eligible for a performance-based bonus of between 30 percent and 220 percent of his base salary, depending on the Company achieving between 85 percent and 130 percent of predetermined financial targets. Because of Mr. Boyle's substantial ownership interest in the Company, the Committee believes he has an effective long-term incentive tied directly to shareholder return.

DEDUCTIBILITY OF COMPENSATION

Section 162(m) of the Internal Revenue Code of 1986 limits to \$1,000,000 per person the amount that the Company can deduct for compensation paid to any of its most highly paid officers in any year. Levels of salary and bonus to be paid by the Company generally are not expected to exceed that limit. However, depending on individual and Company performance, total compensation for certain executives may be greater than \$1,000,000. The limit on deductibility, however, does not apply to performance-based compensation that meets certain requirements. The Company's current policy is generally to grant stock options that meet those requirements so that option compensation recognized by an optionee will be fully deductible by the Company. Similarly the Executive Incentive Compensation Plan is intended to provide for fully deductible performance-based compensation.

Members of the Compensation Committee:

Murrey R. Albers -- Chairman
Edward S. George
John Stanton

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PERFORMANCE GRAPH

Set forth below is a line graph comparing the cumulative total shareholder return of the Company's Common Stock, assuming reinvestment of dividends, with the cumulative total return of the Standard & Poor's SmallCap 600 Index and the S&P Textile (Apparel) Index for the period commencing on March 26, 1998 (the date of the Company's initial public offering) and ending on December 31, 1999. The graph assumes that \$100 was invested in the Company's Common Stock at the initial public offering price of \$18 and each index on March 26, 1998.

TOTAL SHAREHOLDER RETURNS

PERFORMANCE GRAPH

<TABLE>
<CAPTION>

	COLUMBIA SPORTSWEAR	S&P SMALLCAP 600 INDEX	TEXTILES (APPAREL)- SMALL
<S>	<C>	<C>	<C>
3/26/98	100.00	100.00	100.00
3/31/98	117.36	100.56	99.86
6/30/98	105.56	96.07	94.50
9/30/98	90.97	75.98	68.46
12/31/98	93.75	89.36	66.20
3/31/99	109.03	81.32	57.66
6/30/99	85.42	93.85	69.05
9/30/99	79.17	89.31	59.17
12/31/99	119.44	100.44	55.95

</TABLE>

INDEPENDENT ACCOUNTANTS

Deloitte & Touche LLP audited the Company's financial statements for the year ended December 31, 1999 and has been selected to audit the Company's financial statements for 2000. Representatives of Deloitte & Touche LLP will be at the annual meeting and will be available to respond to appropriate questions. They do not plan to make any statement but will have the opportunity to make a statement if they wish.

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Section 16(a) of the Securities Exchange Act of 1934 requires the Company's executive officers, directors, and persons who own more than 10% of the Common Stock to file reports of ownership and changes in ownership with the Securities and Exchange Commission (SEC). Executive officers, directors, and beneficial owners of more than 10% of the Common Stock are required by SEC regulation to furnish the Company with copies of all section 16(a) reports they file. Based solely on a review of such reports received by the Company and on written representations from certain reporting persons that they have complied with the relevant filing requirements, the Company believes that all section 16(a) filing requirements applicable to its executive officers and directors have been complied with.

DISCRETIONARY AUTHORITY

Although the Notice of Annual Meeting of Shareholders provides for transaction of any other business that properly comes before the meeting, the Board of Directors has no knowledge of any matters to be presented at the meeting other than the matters described in this proxy statement. The enclosed proxy, however, gives discretionary authority to the proxy holders to vote in accordance with their judgment if any other matters are presented.

SHAREHOLDER PROPOSALS

SHAREHOLDER PROPOSALS TO BE INCLUDED IN THE COMPANY'S PROXY STATEMENT

A shareholder proposal to be considered for inclusion in proxy materials for the Company's 2001 annual meeting must be received by the Company not later than December 29, 2000.

SHAREHOLDER PROPOSALS NOT IN THE COMPANY'S PROXY STATEMENT

Shareholders wishing to present proposals for action at this annual meeting or at another shareholders' meeting must do so in accordance with the Company's Bylaws, a copy of which is available upon written request to Carl K. Davis, Vice President and General Counsel. A shareholder must give timely notice of the proposed business to the Secretary. For purposes of the Company's 2001 annual meeting, such notice, to be timely, must be received by the Company by January 29, 2001.

SHAREHOLDER NOMINATIONS FOR DIRECTOR

Shareholders wishing to directly nominate candidates for election to the Board of Directors at an annual meeting must do so in accordance with the Company's Bylaws by giving timely notice in writing to the Secretary as defined above. The notice shall set forth (a) the name and address of the shareholder who intends to make the nomination, (b) the name, age, business address and residence address of each nominee, (c) the principal occupation or employment of each nominee, (d) the class and number of shares of the Company which are beneficially owned by each nominee and by the nominating shareholder, (e) any other information concerning the nominee that must be disclosed of nominees in proxy solicitations pursuant to Regulation 14A of the Securities Exchange Act of 1934, and (f) the executed consent of each nominee to serve as a director of the Company if elected. If the number of directors to be elected is increased and there is no public announcement by the Company naming all nominees or specifying the size of the increased Board of Directors at least 100 days prior to the first anniversary of the preceding years annual meeting, a shareholder's notice shall also be considered timely (but only with respect to nominees for new positions created by such increase) if delivered to the Secretary at the Company's principal executive offices no later than the close of business on the tenth day following the day on which the public announcement is first made by the Company. Shareholders wishing to make any director nominations at any special meeting of shareholders held for the purpose of electing directors must do so, in accordance with the Bylaws, by delivering timely notice to the Secretary setting forth the information described above for annual meeting nominations. To be timely, the notice must be delivered to the Secretary at the principal executive offices of the Company not earlier than the

