FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Ty | pe Response | s) | | _ | | | | | | | | | | | | |
|--|---|---|--|--|--------|--|---|----------------------|------------------------------|--|---|--|---|-----------------------|-------------|--|
| 1. Name and Address of Reporting Person * Gertrude Boyle Trust | | | | 2. Issuer Name and Ticker or Trading Symbol COLUMBIA SPORTSWEAR CO [COLM] | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)Director _X10% Owner | | | | | |
| 9740 SW HILLMAN COURT, SUITE 200 | | | | 3. Date of Earliest Transaction (Month/Day/Year) 07/22/2020 | | | | | | | Office | r (give title belo | ow)(| Other (specify b | pelow) | |
| (Street) WILSONVILLE, OR 97070-7710 | | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| (City) (State) (Zip) | | | | Table I - Non-Derivative Securities Acqui | | | | | | ired, Disposed of, or Beneficially Owned | | | | | | |
| 1.Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year) | | 2A. Deemed Execution Date, i any (Month/Day/Year | f Code (Instr. 8) | | tion | (A) or Disposed of (D (Instr. 3, 4 and 5) | | | | | Following (s) | 6. Ownership Form: Direct (D) | 7. Nature of Indirect Beneficial Ownership | | | |
| | | | | (Crashing Bully 1 uni | | ode | V | Amount | (A) or (D) | Price | or I | | or Indirect | | | |
| Common | Stock | | 07/22/2020 | | ; | S | | 1,108 | | \$ 80.08 | 7,399,1 | 7,399,178 | | D | | |
| Common | Stock | | 07/23/2020 | | ; | S | | 1,300 | D 8 | \$ 80.35 (2) | 7,397,878 | | | D | | |
| Common | Stock | | 07/23/2020 | | ; | S | | 20,000 | D 8 | \$ 81.81 | 7,377,878 | | | D | | |
| Common Stock 07/23/ | | 07/23/2020 | | ; | S | | 3,700 | D 8 | \$ 82.09 | 7,374,1 | 7,374,178 | | D | | | |
| Reminder: | Report on a s | separate line f | or each class of secu | rities beneficially o | owned | | Pers | sons wh tained in | o respo | rm are | not requ | | ormation spond unlestrol number | ss | 1474 (9-02) | |
| | | | | Derivative Securi | | | | | | | ly Owned | | | | | |
| Security | 2. Conversion or Exercise Price of Derivative Security | | on 3A. Deemed Execution Day (Year) any | 4. Transaction Code Year) (Instr. 8) | 5. | ber vative rities nired or osed 0) | and Expiration Date (Month/Day/Year) A U | | 7. Ti Amo Undo Secu | Fitle and toount of Derivative Derivative Security (Instr. 5) str. 3 and Security Construction Security Securi | | | Owners Form of Derivati Security Direct (or Indire | Ownersh (Instr. 4) D) | | |
| | | | | | Code V | (A) | (D) | Dat Exe | e ercisable | Expiration Date | Title | Amount or Number of Shares | | | | |

Reporting Owners

| | Relationships | | | | | | |
|--------------------------------|---------------|--------------|---------|-------|--|--|--|
| | Director | 10% Owner | Officer | Other | | | |
| Reporting Owner Name / Address | | | | | | | |

| Gertrude Boyle Trust 9740 SW HILLMAN COURT | X | | |
|---|---|--|--|
| SUITE 200 | | | |
| WILSONVILLE, OR 97070-7710 | | | |

Signatures

| /s/ Steven H. Hull, attorney-in-fact for the Gertrude Boyle Trust | 07/23/2020 |
|---|------------|
| **Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price reported is a weighted average price for shares sold in multiple transactions ranging from \$80.00 to \$80.29, inclusive. The reporting person undertakes to provide (1) to Columbia Sportswear Company, any securityholder of Columbia Sportswear Company or the staff of the Securities and Exchange Commission, upon request, full
- (2) The price reported is a weighted average price for shares sold in multiple transactions ranging from \$80.00 to \$80.85, inclusive.

information regarding the number of shares sold at each separate price in the ranges set forth in footnotes (1) through (4) of this Form 4.

- (3) The price reported is a weighted average price for shares sold in multiple transactions ranging from \$81.13 to \$81.98, inclusive.
- (4) The price reported is a weighted average price for shares sold in multiple transactions ranging from \$82.04 to \$82.21, inclusive.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.