#### **UNITED STATES**

## **SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

# **SCHEDULE 14A INFORMATION**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

 $\ \ \square$  Filed by the Registrant  $\ \ \square$  Filed by a Party other than the Registrant

Check the appropriate box:				
	□ Preliminary Proxy Statement			
	Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))			
	Definitive Proxy Statement			
☑	Definitive Additional Materials			
	Soliciting Material under § 240.14a-12			

# **COLUMBIA SPORTSWEAR COMPANY**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):				
	☑ No fee required			
	Fee paid previously with preliminary materials			
	Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(4) and 0-11			



#### **COLUMBIA SPORTSWEAR COMPANY**

2022 Annual Meeting Vote by May 31, 2022 11:59 PM ET

COLUMBIA SPORTSWEAR COMPA 14375 NW SCIENCE PARK DRIVE PORTLAND, OR 97229



D77726-P70378

## You invested in COLUMBIA SPORTSWEAR COMPANY and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on June 1, 2022.

### Get informed before you vote

View the Notice and Proxy Statement and 2021 Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 18, 2022. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control#

#### **Smartphone users**

Point your camera here and vote without entering a control number





#### Vote Virtually at the Meeting\*

June 1, 2022 3:00 PM Pacific Time

Virtually at: www.virtualshareholdermeeting.com/COLM2022

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Vo	ting Items			Board Recommends				
1.	Election of Directors							
	Nominees:	0.4)	07) 6 1 1 6	For All				
	01) Timothy P. Boyle 02) Stephen E. Babson	04) John W. Culver 05) Kevin Mansell	07) Sabrina L. Simmons 08) Malia H. Wasson	O FOI All				
	03) Andy D. Bryant	06) Ronald E. Nelson	·					
			pendent registered public accounting firm for 2022.	<b>⊘</b> For				
3.	To approve, by non-bindin	g vote, executive compensation	•	<b>⊘</b> For				
NC	OTE: Such other business as may properly come before the meeting or any adjournment thereof.							
	Prefer to receive an em	ail instead? While voting on	www.ProxyVote.com, be sure to click "Sign up for	E-delivery".				