

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):
July 8, 2022

COLUMBIA SPORTSWEAR COMPANY
(Exact name of registrant as specified in its charter)

Oregon
(State or other jurisdiction
of incorporation)

000-23939
(Commission
File Number)

93-0498284
(I.R.S. Employer
Identification No.)

14375 Northwest Science Park Drive
Portland, Oregon 97229
(Address of principal executive offices) (Zip code)

(503) 985-4000
(Registrant's telephone number, including area code)

No Change
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common stock	COLM	Nasdaq Global Select Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

**ITEM 5.02 DEPARTURE OF DIRECTORS OR CERTAIN OFFICERS; ELECTION OF DIRECTORS; APPOINTMENT OF CERTAIN OFFICERS;
COMPENSATORY ARRANGEMENTS OF CERTAIN OFFICERS**

On July 8, 2022, the Board of Directors (the "Board") of Columbia Sportswear Company (the "Company") appointed Christiana Smith Shi to the Board as an independent director, effective immediately. A copy of the press release announcing Ms. Shi's appointment is furnished as Exhibit 99.1 to this Current Report on Form 8-K. Ms. Shi will also serve as a member of the Audit Committee.

There was no arrangement or understanding pursuant to which Ms. Shi was elected as a director.

In connection with Ms. Shi's service as a director, she will be entitled to the Company's customary compensatory arrangement for outside directors, including an annual retainer of \$75,000 for Board service and an annual retainer of \$10,000 for service on the Audit Committee. Ms. Shi will also be entitled to receive an annual equity award consisting of a grant of time-based restricted stock units valued at \$150,000. One hundred percent of the shares of restricted stock units vest on May 1 following the date of grant. Ms. Shi may elect to receive equity compensation in lieu of all or half of the \$75,000 annual Board service fee. Ms. Shi will also be entitled to a \$3,500 Company merchandise allowance.

In addition, in connection with her service as a director prior to the Company's 2023 annual meeting of shareholders, Ms. Shi will receive a prorated portion of each of the annual retainer, the Audit Committee retainer, the annual equity award, and reasonable out-of-pocket expenses incurred in attending any Board or committee meetings that take place prior to the 2023 annual meeting of shareholders.

There are no transactions between the Company and Ms. Shi that would be required to be reported under Item 404(a) of Regulation S-K.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits

[99.1](#) Press Release dated July 12, 2022.

104 Cover Page Interactive Data File (embedded within the Inline XBRL document).

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

COLUMBIA SPORTSWEAR COMPANY

Dated: July 12, 2022

By: /S/ PETER J. BRAGDON

Peter J. Bragdon

Executive Vice President, Chief Administrative Officer and General Counsel



**COLUMBIA SPORTSWEAR COMPANY APPOINTS CHRISTIANA SMITH SHI
TO ITS BOARD OF DIRECTORS**

Portland, Ore. — Columbia Sportswear Company (Nasdaq: COLM), a global leader in designing, sourcing, marketing, and distributing outdoor, active and everyday lifestyle apparel, footwear, accessories, and equipment products, today announced that its board of directors appointed Christiana Smith Shi to serve as a director and member of its Audit Committee, effective July 8, 2022.

Ms. Shi is the Principal at Lovejoy Advisors, LLC, an advisory services firm focused on digitally transforming consumer and retail businesses, which she founded in 2016. Previously, she served as President, Direct-to-Consumer at Nike, Inc. from 2013 until 2016 after serving in various roles beginning in 2010.

Ms. Shi serves on the board of directors, governance and people committee and compensation committee of Mondelēz International, Inc. (Nasdaq: MDLZ). Ms. Shi also serves on the board of directors, compensation and human capital committee and risk committee of United Parcel Service, Inc. (NYSE: UPS).

"We are thrilled to have Christiana join our board of directors," said Chairman, President and CEO, Tim Boyle. "Christiana's deep direct-to-consumer experience will be a tremendous asset to our Board as we look to grow that portion of our business."

About Columbia Sportswear Company

Columbia Sportswear Company has assembled a portfolio of brands for active lives, making it a leader in the global active lifestyle apparel, footwear, accessories, and equipment industry. Founded in 1938 in Portland, Oregon, the company's brands are today sold in approximately 90 countries. In addition to the Columbia® brand, Columbia Sportswear Company also owns the Mountain Hardwear®, SOREL®, and prAna® brands. To learn more, please visit the company's websites at www.columbia.com, www.mountainhardwear.com, www.SOREL.com, and www.pрана.com.

Contact:

Andrew Burns, CFA
Vice President of Investor Relations and Strategic Planning
Columbia Sportswear Company
(503) 985-4112
aburns@columbia.com