## FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

10b5-1(c). See In	struction 10.								
1. Name and Addre Swanson Jim		rson <sup>*</sup>	2. Issuer Name and Ticker or Trading Symbol <u>COLUMBIA SPORTSWEAR CO</u> [ COLM ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) C/O COLUMBI	(First)	(Middle) AR COMPANY	3. Date of Earliest Transaction (Month/Day/Year) 04/29/2024	X Officer (give title below) EVP & C	Other (specify below)				
14375 NW SCIENCE PARK DRIVE       (Street)       PORTLAND     OR       97229			4. If Amendment, Date of Original Filed (Month/Day/Year)	X Form filed by One Repo	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip) Table I - Non	-Derivative Securities Acquired, Disposed of, or Benefic	cially Owned					

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Ir	3.     4. Securities Acquired (A) or       Transaction     Disposed Of (D) (Instr. 3, 4 and 5)       3)     3		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	04/29/2024		М		3,548	Α	\$55.89	12,971	D	
Common Stock	04/29/2024		М		3,651	Α	\$53.35	16,622	D	
Common Stock	04/29/2024		S		7,199	D	<b>\$77.5</b> <sup>(1)</sup>	9,423	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative	Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Employee Stock Option (right to buy)	\$55.89	04/29/2024		М			3,548	(2)	02/26/2025	Common Stock	3,548	\$ <u>0</u>	0	D	
Employee Stock Option (right to buy)	\$53.35	04/29/2024		М			3,651	(3)	01/27/2026	Common Stock	3,651	\$0	0	D	

## Explanation of Responses:

1. The price reported above is a weighted average price. This transaction was executed in multiple trades at prices ranging from \$77.45 to \$77.58. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares and prices at which this transaction was effected.

2. The option was granted for 3,548 shares on February 27, 2015 and became exercisable for 25% of the shares on each of the first four anniversaries of the grant date.

3. The option was granted for 3,651 shares on January 28, 2016 and became exercisable for 25% of the shares on each of the first four anniversaries of the grant date.

## Remarks:

Christina A. Mecklenborg, Attorney-in-Fact

05/01/2024

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.