UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 16, 2017

COLUMBIA SPORTSWEAR COMPANY

(Exact name of registrant as specified in its charter)

Oregon (State or other jurisdiction of incorporation) 000-23939 (Commission File Number) 93-0498284 (I.R.S. Employer Identification No.)

14375 Northwest Science Park Drive Portland, Oregon 97229 (Address of principal executive offices) (Zip code)

(503) 985-4000 (Registrant's telephone number, including area code)

 $\label{eq:No-Change} \textbf{No Change} \\ \textbf{(Former name or former address, if changed since last report)}$

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:	
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2).	
Emerging growth company	
If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. \Box	

ITEM 5.02 DEPARTURE OF DIRECTORS OR CERTAIN OFFICERS; ELECTION OF DIRECTORS; APPOINTMENT OF CERTAIN OFFICERS; COMPENSATORY ARRANGEMENTS OF CERTAIN OFFICERS.

On May 16, 2017, Columbia Sportswear Company (the "Company") issued a press release announcing the departure of Bryan Timm as President and Chief Operating Officer of the Company. The Company's press release announcing Mr. Timm's departure is attached hereto as Exhibit 99.1.

ITEM 9.01FINANCIAL STATEMENTS AND EXHIBITS.

(d) Exhibits

99.1 Press Release dated May 16, 2017.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

COLUMBIA SPORTSWEAR COMPANY

Dated: May 16, 2017 By: /s/ Peter J. Bragdon

Peter J. Bragdon

Executive Vice President, Chief Administrative Officer, General

Counsel, and Secretary

EXHIBIT INDEX

Exhibit Description

99.1 Press Release dated May 16, 2017.



May 16, 2017

Columbia Sportswear Company Announces Departure of President and Chief Operating Officer Bryan Timm

PORTLAND, Ore.—(BUSINESS WIRE)—Columbia Sportswear Company (Nasdaq:COLM), a leading innovator in the active outdoor apparel, footwear, accessories, and equipment industries, announced today that Bryan Timm will be stepping down from his role as President and Chief Operating Officer. In the 20 years that Mr. Timm has been with the Company, prior to his tenure as President and Chief Operating Officer, he served as Corporate Controller, Treasurer and Chief Financial Officer.

Timothy Boyle, Columbia Sportswear Company's Chief Executive Officer stated, "Bryan has played an integral role in our journey from a single brand with approximately \$300 million in sales in 1997 to a publicly-traded multi-brand, multi-channel business with \$2.4 billion in sales in 2016 and more than 6,000 employees around the world. He has been a key contributor to our growth and transformation, most recently by establishing leadership that is planting the seeds for future growth at our Mountain Hardwear brand and in our direct-to-consumer business. We thank him for his loyal service and contribution to the Company's success and we wish him well in his new endeavors."

Mr. Timm added, "I'm very proud of the leadership role I've played over the past 20 years in driving the Company's global expansion and its evolution into a family of brands that connect active people with their passions. I wish Tim, the leadership team and each of the Company's talented employees around the world continued success."

Mr. Timm's responsibilities will be handled by other members of the senior management team while the Company continues to work through its previously announced operating model assessment that was initiated during the first quarter of 2017.

About Columbia Sportswear Company

Columbia Sportswear Company has assembled a portfolio of brands for active lives, making it a leader in the global active lifestyle apparel, footwear, accessories, and equipment industry. Founded in 1938 in Portland, Oregon, the Company's brands are today sold in approximately 90 countries. In addition to the Columbia® brand, Columbia Sportswear Company also owns the Mountain Hardwear®, SOREL®, prAna®, and OutDry® brands. To learn more, please visit the company's websites at www.columbia.com, www.columbia.com, www.columbia.com, www.columbia.com, www.columbia.com, www.columbia.com, www.columbia.com, www.mountainhardwear.com, <a href="www.

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