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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**  
Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934

**Date of Report (Date of earliest event reported): June 14, 2017**

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**COLUMBIA SPORTSWEAR COMPANY**

(Exact name of registrant as specified in its charter)

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**Oregon**  
(State or other jurisdiction  
of incorporation)

**000-23939**  
(Commission  
File Number)

**93-0498284**  
(I.R.S. Employer  
Identification No.)

**14375 Northwest Science Park Drive**  
**Portland, Oregon 97229**  
(Address of principal executive offices) (Zip code)

**(503) 985-4000**  
(Registrant's telephone number, including area code)

**No Change**  
(Former name or former address, if changed since last report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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**ITEM 5.02 DEPARTURE OF DIRECTORS OR CERTAIN OFFICERS; ELECTION OF DIRECTORS; APPOINTMENT OF CERTAIN OFFICERS; COMPENSATORY ARRANGEMENTS OF CERTAIN OFFICERS.**

On June 14, 2017, Columbia Sportswear Company (“Columbia”) issued a press release announcing the appointment of Jim Swanson as Senior Vice President and Chief Financial Officer of Columbia and the appointment of Peter Rauch as Senior Vice President and Chief Transformation Officer, each effective July 1, 2017. Thomas B. Cusick, Columbia’s Executive Vice President, Chief Operating Officer, Chief Financial Officer and Treasurer, will be stepping down from his position as Chief Financial Officer in connection with Mr. Swanson’s appointment, also effective July 1, 2017.

Upon Mr. Swanson’s appointment as Chief Financial Officer of Columbia, Mr. Swanson will also be assuming the role of principal accounting officer. Mr. Swanson, 43, joined Columbia in April 2003 as Global Senior Financial Analyst and was named Vice President of Finance in May 2015. Mr. Swanson served as a Senior Global Financial Analyst from April 2003 to December 2004, as Finance Manager from January 2005 to December 2008 and as Director of Strategic and Financial Planning from January 2009 to May 2015. Prior to joining Columbia, Mr. Swanson served in a variety of financial planning and analysis, tax and accounting roles, including senior financial analyst at Freightliner Corporation and at Tality Corporation – a wholly-owned subsidiary of Cadence Design Systems, and as a senior tax and business advisory associate at Arthur Andersen.

Peter Rauch will step down from his current position as Columbia’s Chief Accounting Officer effective upon his appointment as Columbia’s Chief Transformation Officer.

**ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS.**

(d) Exhibits

99.1 Press Release dated June 14, 2017.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**COLUMBIA SPORTSWEAR COMPANY**

Dated: June 14, 2017

By: /s/ PETER J. BRAGDON

Peter J. Bragdon  
Executive Vice President, Chief Administrative Officer,  
General Counsel, and Secretary

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**EXHIBIT INDEX**

<u>Exhibit</u>	<u>Description</u>
99.1	<a href="#"><u>Press Release dated June 14, 2017.</u></a>

**Analysts/Investors:**

Ron Parham  
Sr. Director of Investor Relations  
& Corporate Communications  
Columbia Sportswear Company  
(503) 985-4584  
[rparham@columbia.com](mailto:rparham@columbia.com)

**Media**

Scott Trepanier  
Global Brand Director  
Columbia Sportswear Company  
(503) 985-4183  
[strepanier@columbia.com](mailto:strepanier@columbia.com)

**COLUMBIA SPORTSWEAR COMPANY ANNOUNCES  
APPOINTMENTS OF CHIEF FINANCIAL OFFICER AND CHIEF TRANSFORMATION OFFICER**

**PORTLAND, Ore.** – June 14, 2017 – Columbia Sportswear Company (Nasdaq:COLM), a leading innovator in the active outdoor apparel, footwear, accessories, and equipment industries, today announced the appointment of Jim Swanson as the company’s Senior Vice President and Chief Financial Officer and Peter Rauch as the company’s Senior Vice President and Chief Transformation Officer.

Swanson brings a wealth of experience with the company to his role, having served in a variety of key finance positions over the past 14 years. Swanson served as Columbia’s Senior Global Financial Analyst from April 2003 to December 2004, as Finance Manager from January 2005 to December 2008 and as Director of Strategic and Financial Planning from January 2009 to May 2015 when he was named Vice President of Finance. Prior to joining the company, Swanson served in a variety of financial planning and analysis, tax and accounting roles, including senior financial analyst at Freightliner Corporation and at Tality Corporation – a wholly-owned subsidiary of Cadence Design Systems and as a senior tax and business advisory associate at Arthur Andersen.

Swanson will fill the position currently held by Tom Cusick, who has been promoted to Executive Vice President and Chief Operating Officer, effective July 1, 2017.

Rauch will lead the company’s newly-formed transformation office, which is being established as part of the on-going business assessment launched by the company in the first quarter of 2017.

Rauch brings to the role diverse, global experience with the company. Currently serving as the company’s Vice President, Chief Accounting Officer since August 2016, Rauch joined the company in January 2008 as Retail Accounting Manager. He was promoted to Director of Retail Accounting in April 2010, Senior Financial Controller – EMEA in June 2011, and Chief Financial Officer of the company’s joint venture in China in July 2013. Prior to Columbia Sportswear Company, he served as Senior Manager Accounting & Reporting for Webtrends from 2006 to 2007 and was an accountant with Deloitte from 1999 to 2006. He is a certified public accountant.

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“I am excited to share the appointment of these two new leaders as we continue to organize around the new operating model we announced last week,” Tim Boyle, Columbia’s President and Chief Executive Officer, commented. “Jim’s deep knowledge of the company’s business and his proven financial management skills will provide great insight and continuity as we move forward with our strategic business initiatives. Similarly, Peter’s global financial and operational experience will enable him to play a key role leading change initiatives to support our commitment to being a brand-led, consumer-first organization and to successfully execute on our strategic plan. I look forward to working with both Jim and Peter in their new roles.”

Swanson and Rauch will report to EVP and COO Tom Cusick. Both appointments will take effect July 1, 2017.

**About Columbia Sportswear Company**

Columbia Sportswear Company has assembled a portfolio of brands for active lives, making it a leader in the global active lifestyle apparel, footwear, accessories, and equipment industry. Founded in 1938 in Portland, Oregon, the company’s brands are today sold in approximately 90 countries. In addition to the Columbia® brand, Columbia Sportswear Company also owns the Mountain Hardwear®, SOREL®, prAna®, and OutDry® brands. To learn more, please visit the company’s websites at [www.columbia.com](http://www.columbia.com), [www.mountainhardwear.com](http://www.mountainhardwear.com), [www.sorel.com](http://www.sorel.com), [www.pрана.com](http://www.pрана.com), and [www.outdry.com](http://www.outdry.com).