# FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL						
OMB Number:	3235-0287					
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ours per response						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Ty	pe Response	es)													
Name and Address of Reporting Person * Bragdon Peter J			2. Issuer Name and Ticker or Trading Symbol COLUMBIA SPORTSWEAR CO [COLM]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner					
(Last) (First) (Middle) C/O COLUMBIA SPORTSWEAR COMPANY, 14375 NW SCIENCE PARK DRIVE			3. Date of Earliest Transaction (Month/Day/Year) 12/31/2010						X Officer (give title below) Other (specify below)  Sr. VP/General Counsel						
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line)  X_Form filed by One Reporting Person						
PORTLAND, OR 97229 (City) (State) (Zip)				Form filed by More than One Reporting Person											
					Table I - Non-Derivative Securities Acqui										ı
(Instr. 3)		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)		f Code (Instr. 8)		4. Securities Acquires (A) or Disposed of (D) (Instr. 3, 4 and 5)		of B	5. Amount of Securiti Beneficially Owned F Reported Transaction (Instr. 3 and 4)		Following (a)	Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
						Code	e V	Amoun	(A) or (D)	Price	(I)		or Indirect (I) (Instr. 4)	(msu. 4)	
Common	Stock		12/31/2010			F		149 (1	D	\$ 60.3 1.	,485			D	
indirectly.	кероп оп а	separate line to	or each class of secu	irities ben	encially	owned di	Pers	ons wh	n this fo	rm are i	not req	uired to re	nformation espond un ntrol numb	less	EC 1474 (9- 02)
			Table II - I	Derivative e.g., puts,							Owned	i			
1. Title of Derivative Security (Instr. 3)	Conversion	3. Transaction Date (Month/Day/	n 3A. Deemed Execution Da any	4. Transaction Code Year) (Instr. 8)		5. Number 6. and		Date Exercisable I Expiration Date onth/Day/Year)		7. Title Amou Under Securi (Instr. 4)	nt of lying ties		9. Number of Derivative Securities Beneficially Owned Following Reported Transaction ((Instr. 4)	Ownership Form of Derivative Security: Direct (D) or Indirect	Ownershi (Instr. 4) D)
				Co	ode V	(A) (I		e rcisable	Expiration Date	Title	Amount or Number of Shares				
Repor	ting O	wners										•			·
	Danautina C	human Name /	Adduose			Re	lationsl	nips							
Reporting Owner Name / Address			Director 10% Owner Officer					Other	r						
Bragdon Peter J C/O COLUMBIA SPORTSWEAR COMPANY 14375 NW SCIENCE PARK DRIVE PORTLAND, OR 97229				S	Sr. VP/	General	Counse	el							

### **Signatures**

Peter J. Bragdon	01/03/2011
Signature of Reporting Person	Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares surrendered to the Company as payment to satisfy tax withholding obligation in connection with the vesting of restricted stock units previously earned and reported as of March 2, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

POWER OF ATTORNEY

Know all by these presents, that the undersigned hereby constitutes and appoints each of Timothy P. Boyle, Thomas B. Cusick and Bryan L. Timm, signing singly, the undersigned's true and lawful attorney-in-fact to:

(1) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or director of Columbia Sportswear (the Company), Forms 3, 4 and 5 (including amendments thereto) in accordance with Section 16(a)

(2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Forms 3, 4 or 5 or Form ID and timely file such forms (including amendments thereto) is

(3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary or proper to be done in the exercise of any of the rights and powers

The undersigned acknowledges, and agrees to abide by, the Company's policies and to furnish such information, either orally or in writing, as necessary to comply with Section 16 of the Securities Exchange Act of 1934, which may

This Power of Attorney supersedes any power of attorney previously executed by the undersigned regarding the purposes outlined in the first paragraph hereof (Prior Powers of Attorney), and the authority of the attorneys-in-fact nat

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 or 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 16th day of July, 2010.

Signature: /s/ Peter J. Bragdon

Name: Peter J. Bragdon