## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Typ  | e Responses   | )  |   |  |                 |   |                           |               |   |                 |                  |  |  |   |  |  |  |                            |             |
|--|---|--|---|--|-----------------|---|---------------------------|---------------|---|-----------------|------------------|--|--|---|--|--|--|----------------------------|-------------|
| 1. Name and Address of Reporting Person * TIMM BRYAN                                 |   |  |   | 2. Issuer Name <b>and</b> Ticker or Trading Symbol COLUMBIA SPORTSWEAR CO [COLM] |                 |   |                           |               |   |                 |                  |  |  | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner |  |  |  |                            |             |
| (Last) (First) (Middle) C/O COLUMBIA SPORTSWEAR COMPANY, 14375 NW SCIENCE PARK DRIVE |   |  |   | 3. Date of Earliest Transaction (Month/Day/Year) 01/21/2011                      |                 |   |                           |               |   |                 |                  |  |  |   |  |  |  |                            |             |
| (Street)   |   |  |   | 4. If Amendment, Date Original Filed(Month/Day/Year)                             |                 |   |                           |               |   |                 |                  | Year)  | 6. Individual or Joint/Group Filing(Check Applicable Line)  X. Form filed by One Reporting Person  From Global to More One Person Person |   |  |  |  |                            |             |
| PORTLAN  |   |  | (7: )   |  |                 |   |                           |               |   |                 |                  |  | Form filed by More than One Reporting Person   |   |  |  |  |                            |             |
| (City)   |   | (State)                                    | (Zip)   |  |                 |   | Table                     | I - No        | n-Dei   | rivativ         | ve Se            | ecurities  | Acqui  | red, D  | isposed (                              | of, or Benef   | ficially Owne  | d                          |             |
| 1.Title of Security<br>(Instr. 3)  |   | 2. Transaction<br>Date<br>(Month/Day/Year  | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) |  | f Code<br>(Inst | Code<br>(Instr. 8)  |                           |               | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |                 |                  | Owned Following Reported Transaction(s) (Instr. 3 and 4) |  |   | d C                                    | Ownership<br>Form:<br>Direct (D)   | Beneficial<br>Ownership  |                            |             |
|  |   |  |   |  | С               | ode   | V                         | Amo           |   | (A) or (D)      | Price            |  |  |   |  | or Indirect I) Instr. 4)   | (Instr. 4)   |                            |             |
| Common S   | Stock   |  | 01/21/2011  |  |                 |   | ]                         | M             |   | 677             | 1                |  | 0 8  | 8,893   | 3                                      |  | I  | )                          |             |
| Common Stock   |   |  | 01/21/2011  |  |                 |   | F                         |               | 269   | <u>(1)</u> ]    | D \$ 5           | §<br>59.55   |  |   |  |  | )  |                            |             |
| Common S   | Stock   |  | 01/24/2011  |  |                 | ]   | M                         |               | 789   | 1               | A \$             | 5 0  | 9,413  |   | I                                      | )  |  |                            |             |
| Common Stock   |   |  | 01/24/2011  |  |                 |   | F                         |               | 301   | <u>(1)</u> ]    | D \( \bigs_6^\\$ | §<br>50.79   | 9,112  | 2   |  | I  | )  |                            |             |
| Common Stock 01/24/2011  |   |  | 01/24/2011  |  |                 |   | ]                         | M             |   | 1,18            | 9 1              | A \$   | 0 8  | 10,30   | )1                                     |  | I  | )                          |             |
| Common Stock 01/24/2011  |   |  | 01/24/2011  |  |                 |   | F                         |               | 422   | (1) D \$ 60.79  |                  |  | 9,879  |   |  | I  | )  |                            |             |
|  |   |  | Table II -  | Derivativ  | ve S            | ecuri   | ties Ac                   | i             | n thi   | s forr<br>ays a | n ar<br>cur      | re not re  | equire<br>alid C   | d to re<br>MB c   | espond<br>ontrol n                     | unless the   | tion contair<br>e form   | ed SEC                     | 1474 (9-02) |
|  | I <sub>2</sub>  | I  | I   | (e.g., put   | s, ca           |   |                           | <u> </u>      |   |                 |                  |  |  |   |  |  |  |                            |             |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                                  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) |   | ff Transaction of Code Deriv (Instr. 8) Secur Acqu (A) o Dispo of (D             |                 | ivative<br>urities<br>uired<br>or<br>posed<br>D)<br>tr. 3, 4, | rities ired rosed ) 3, 4, |               |   | Date            |                  | Amo<br>Unde<br>Secu                                      | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4)  |   | Derivative<br>Security<br>(Instr. 5)   | 9. Number of<br>Derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | Owners<br>Form of<br>Derivati<br>Security<br>Direct (<br>or Indire | Ownershi (Instr. 4) D) ect |             |
|  |   |  |   | Code   | V               | (A)   | (D)                       | Date<br>Exerc | cisable   |                 | Exp<br>Date      | piration<br>ee   | Title  |   | Amount<br>or<br>Number<br>of<br>Shares |  |  |                            |             |
| Restricted<br>Stock<br>Units   | <u>(2)</u>  | 01/21/2011                                 |   | М  |                 | . 7   |                           | 01/2          | 1/20  | 11(3)           | 01/              | 21/2014  | 41   | nmon<br>ock   | 677                                    | \$ 0   | 2,029  | D                          |             |
| Restricted<br>Stock<br>Units   | <u>(2)</u>  | 01/24/2011                                 |   | М  |                 |   | 789                       | 01/2          | 3/20  | 10(3)           | 01/              | 23/2013  | 4  | nmon<br>ock   | 789                                    | \$ 0   | 1,578  | D                          |             |
| Restricted<br>Stock<br>Units   | <u>(2)</u>  | 01/24/2011                                 |   | M  |                 |   | 1,189                     | 01/2          | 3/20  | 10(3)           | 01/              | 23/2013  | 4  | nmon<br>ock   | 1,189                                  | \$ 0   | 2,378  | D                          |             |

### **Reporting Owners**

| Donostino Ossar Vorno / Address  |          | Relationships |         |       |  |  |  |
|--|----------|---------------|---------|-------|--|--|--|
| Reporting Owner Name / Address   | Director | 10% Owner     | Officer | Other |  |  |  |
| TIMM BRYAN<br>C/O COLUMBIA SPORTSWEAR COMPANY<br>14375 NW SCIENCE PARK DRIVE<br>PORTLAND, OR 97229 |          |               | EVP/COO |       |  |  |  |

#### **Signatures**

Peter J. Bragdon, Attorney-in-Fact 01/25/2011

| Signature of Reporting Person | Date |  |  |
|-------------------------------|------|--|--|
|                               |      |  |  |

#### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares surrendered to the Company as payment to satisfy tax withholding obligation in connection with the vesting of the restricted stock units.
- (2) Each restricted stock unit represents a right to receive one share of COLM common stock.
- Restricted stock units vest over 4 years, 25% on the each anniversary of the grant date. Vested shares will be delivered to the reporting person on the designated vest dates. If a vesting (3) date falls on a weekend or any other day on which the Nasdaq Stock Market ("NSM") or any national securities exchange on which the Common Stock then is principally traded (the "Exchange") is not open, affected RSUs shall vest on the next following NSM or Exchange business day, as the case may be.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.