FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL						
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Typ	e Responses)																
1. Name and Address of Reporting Person * KLENZ WALTER					2. Issuer Name and Ticker or Trading Symbol COLUMBIA SPORTSWEAR CO [COLM]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
C/O COL	(Last) (First) (Middle) C/O COLUMBIA SPORTSWEAR COMPANY, 14375 NW SCIENCE PARK DRIVE 3. Date of Earliest Transaction (Month/Day/Year) 02/08/2011								Officer (give	title below)		er (specify belo	w)					
(Street)				4. If Amendment, Date Original Filed(Month/Day/Year)								_X_ Fo	6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person					
	ND, OR 97												For	rm filed by N	Iore than One R	teporting Person		
(City	·)	(State)	(Zip)				Table	I - No	n-De	rivativ	e Securit	ties A	cquired, I	Disposed	of, or Bene	ficially Own	ed	
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)		(Instr. 8)		ion	4. Securities Acqui (A) or Disposed of (Instr. 3, 4 and 5)		d of ()		6. Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership		
							C	ode	v	Amou	(A) o		rice				or Indirect (I) (Instr. 4)	(Instr. 4)
Common	Stock		02/08/2011					M		875	A	\$ 44.	.02 7,58	7,583			D	
Common	Stock		02/08/2011					M		843	A	\$ 44.	.02 8,42	8,426			D	
1. Title of Derivative Security (Instr. 3) 2. Conversion Date or Exercise (Month/Day/Price of Derivative Security			3A. Deemed Execution Date, if	(e.g., puts, calls, w 4. 5. N Transaction of Code Der (Instr. 8) Sector (A) Disport		5. No of Deri Secu Acqui (A) of Disp of (I	tumber 6. Date Exc Expiration (Month/Daurities uired or			n Date An ay/Year) Un Sec		7. Title and Amount of Underlying Securities	itle and 8. bunt of D erlying So		9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Owners Form of Derivati Security Direct (or Indire	Beneficia Ownershi (Instr. 4) D)	
				Code	V	4, an		Date Exerc	eisabl		Expiratio Date	n 1	Title	Amount or Number of Shares			, in the second	
Employee Stock Option (right to buy)	\$ 44.02	02/08/2011		М			875	07/0	1/20	01(1)	05/16/20	011	Common Stock	875	\$ 44.02	0	D	
Employee Stock Option (right to buy)	\$ 44.02	02/08/2011		М			843	07/0	1/20	01(1)	05/16/20	011	Common Stock	843	\$ 44.02	0	D	

Reporting Owners

Demosting Common Name / Address	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
KLENZ WALTER C/O COLUMBIA SPORTSWEAR COMPANY 14375 NW SCIENCE PARK DRIVE PORTLAND, OR 97229	X						

Signatures

Peter J. Bragdon, Attorney-in-Fact	02/08/2011
Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Option becomes exercisable ratably over thirty-six months following the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.