FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Typ | e Responses |) | | | | | | | | | | | | | |
|--|----------------|--|---|--|-------------|-------|---|--|--|--|--|-------------------|-------------------------|----------------------------|-------------|
| 1. Name and Address of Reporting Person * KLENZ WALTER | | | | 2. Issuer Name and Ticker or Trading Symbol COLUMBIA SPORTSWEAR CO [COLM] | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | | |
| (Last) (First) (Middle) C/O COLUMBIA SPORTSWEAR COMPANY, 14375 NW SCIENCE PARK DRIVE | | | | 3. Date of Earliest Transaction (Month/Day/Year) 02/26/2016 | | | | | | | Officer (give | title below) | | ner (specify belo | w) |
| PORTLAND, OR 97229 | | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | |) | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person _Form filed by More than One Reporting Person | | | | |
| (City | ') | (State) | (Zip) | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | |
| 1.Title of Security (Instr. 3) | | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, any (Month/Day/Ye | te, if Coo | (Instr. 8) | | or Disposed of (D) (Instr. 3, 4 and 5) | | (D) |) 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | | | Beneficial Ownership | | |
| | | | | | (| Code | V | Amount | (A) or (D) | Price | | | | or Indirect (I) (Instr. 4) | (Instr. 4) |
| Common | Stock | | 02/26/2016 | | | M | | 3,536 | A | \$ 32.46 | 5 10,904 | | | D | |
| Common | Stock | | 02/26/2016 | | | M | | 6,628 | A | \$ 21.27 | 5 17,532 | | | D | |
| Common | Stock | | 02/26/2016 | | | S | | 9,364 | D | \$ 59.6248 (1) | 8,168 | | | D | |
| Common | Stock | | 02/26/2016 | | | S | | 800 | D | \$ 60.14 (2) | 7,368 | | | D | |
| Reminder: F | Report on a so | eparate line for each | | Derivative Se | ecurities 2 | Acqui | Persin the disp | sons who is form olays a consistency of the consist | are no curren | ot requir tly valid Beneficiall | he collection of the collection of the control of the collection of the col | unless th | | ined SEC | 1474 (9-02) |
| 1 Tid C | 12 | 2 | 3A. Deemed | (e.g., puts, cal | | | | | | | Sal | 0 D.: | O M1 | -6 10 | 11 27-6 |
| 1. Title of Derivative Security (Instr. 3) | Conversion | 3. Transaction Date (Month/Day/Year) | Execution Date, if | Transaction Code (Instr. 8) | of | re (N | Expiration Date Amo (Month/Day/Year) Und Secu | | itle and ount of derlying urities tr. 3 and 4) | | 9. Number Derivative Securities Beneficiall Owned | Owners Form of | ive Ownersh | | |

(A) or Disposed Security Following Reported or Indirect of (D) (Instr. 3, 4, and 5) Transaction(s) (I) (Instr. 4) (Instr. 4) Amoun Numbe Date Expiration Exercisable Date Shares Code V (A) (D) Employee Stock \$ 32.465 3,536 Common 05/07/2008(4) 05/16/2017 Option 02/26/2016 M 3,536 \$ 32.465 0 D <u>(3)</u> Stock (right to buy) Employee Stock \$ 21.275 6,628 Common 05/21/2009(5) 05/20/2018 02/26/2016 \$ 21.275 M 6,628 0 D Option <u>(3)</u> Stock <u>(3)</u> (right to buy)

Reporting Owners

| December - Occurs - Verse / Address | Relationships | | | | | | |
|--|---------------|-----------|---------|-------|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | |
| KLENZ WALTER C/O COLUMBIA SPORTSWEAR COMPANY 14375 NW SCIENCE PARK DRIVE PORTLAND, OR 97229 | X | | | | | | |

Signatures

| Peter J. Bragdon, Attorney-in-Fact | 02/29/2016 | | |
|------------------------------------|------------|--|--|
| **Signature of Reporting Person | Date | | |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$59.06 to \$60.06, inclusive. The reporting person (1) undertakes to provide to Columbia Sportswear Company, any security holder of Columbia Sportswear Company, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price within the range set forth in this footnote to this Form 4.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$60.075 to \$60.21, inclusive. The reporting person (2) undertakes to provide to Columbia Sportswear Company, any security holder of Columbia Sportswear Company, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price within the range set forth in this footnote to this Form 4.
- (3) On September 26, 2014 the option price and number of shares were adjusted to reflect COLM 2-for-1 stock split.
- (4) On 5/17/07 the reporting person was granted 3,536 stock options. The option grant vests one-third of the shares on the first three anniversaries of the grant date.
- (5) On 5/21/08 the reporting person was granted 6,628 stock options. The option grant vests one-third of the shares on the first three anniversaries of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.