may continue. See

Instruction 1(b).

longer subject to Section 16. Form 4 or Form 5 obligations

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

| OMB APPR | ROVAL | | | | |
|--------------------------|-----------|--|--|--|--|
| OMB Number: | 3235-0287 | | | | |
| Estimated average burden | | | | | |
| hours per response | 0.5 | | | | |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Type Responses) 1. Name and Address of Reporting Person *- Cusick Thomas B. | | | 2. Issuer Name and Ticker or Trading Symbol COLUMBIA SPORTSWEAR CO [COLM] | | | | | | 5. | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner | | | | | |
|--|---|-------------------------------------|--|---|---|--|--|--|--|---|---|--|---|--|--|
| (Last) (First) (Middle) C/O COLUMBIA SPORTSWEAR COMPANY, 14375 NW SCIENCE PARK DRIVE | | | 3. Date of Earliest Transaction (Month/Day/Year) 03/01/2017 | | | | | | | X Officer (give title below) Other (specify below) EVP Finance, CFO & Treasurer | | | | | |
| (Street) PORTLAND, OR 97229 | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) X. Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| (City) (State) (Zip) | | | Table I - Non-Derivative Securities Acqui | | | | | | s Acquire | ired, Disposed of, or Beneficially Owned | | | | | |
| 1.Title of Security (Instr. 3) | | 2. Transaction Date Month/Day/Year) | | | (Instr. 8 | | (A) or Disposed of | | of (D) Owned Follo Transaction(s | | | | Ownership Form: | Beneficial | |
| | | | | (Month/D | ay/ Y ear) | Code | e V | Amoun | (A) or (D) | Price | (Instr. 3 and 4) | | (| Direct (D) or Indirect I) Instr. 4) | Ownership (Instr. 4) |
| Common S | Stock | | 03/01/2017 | | | M | | 315 | A | \$ 0 37 | 7,164 | | I |) | |
| Common S | Stock | | 03/01/2017 | | | F | | 115 <u>(T</u> |)) | \$ 55.64 | 7,049 | | I |) | |
| Reminder: R | Report on a se | eparate line for eac | n class of securities | s beneficial | lly owne | d directly | Perso conta | ons wh | ı this foı | m are no | collection ot required id OMB co | to respor | nd unless th | | 474 (9-02) |
| Reminder: R | Report on a se | eparate line for eac | Table II - 1 | Derivative | Securit | ies Acqu | Perso conta form | ons whained in display | n this for ys a curr of, or Ben | m are no ently val | ot required id OMB co | to respor | nd unless th | | 474 (9-02) |
| Reminder: R 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction | Table II - 1 | Derivative (e.g., puts, 4. Transac Code | Securit calls, was 5. N tion of Der Sec Acc (A) Dis of ((Ins | ies Acquarrants, Jumber (livitative (urities quired or posed | Perso conta form | ons who ained in display sposed of convert exercisab n Date | n this for ys a curr of, or Ben ible secur ile and | m are no ently val | ot required id OMB co Owned and of ing | to respondent of number of the second number of the | nd unless th | f 10. Ownersh Form of Derivativ Security Direct (I or Indire | 11. Natu of Indire Benefici Ownersh (Instr. 4) |
| 1. Title of Derivative Security | 2. Conversion or Exercise Price of Derivative | 3. Transaction | Table II - 1 | Derivative (e.g., puts, 4. Transac Code | Securit calls, was 5. N tion of Der Sec Acc (A) Dis of ((Ins | ies Acquarrants, Sumber of livative or posed D) ttr. 3, nd 5) | Persoconta form nired, Dis options, 6. Date E: Expiration | ons whained in display sposed of convert vertisab in Date Day/Year | n this for ys a curr of, or Ben ible secur ile and | eficially Orities) 7. Title a Amount Underlyi Securitie (Instr. 3 | ot required id OMB co Owned and of ing | 8. Price of Derivative Security (Instr. 5) | 9. Number o Derivative Securities Beneficially Owned Following Reported Transaction(| f 10. Ownersh Form of Derivativ Security Direct (I or Indire | 11. Natu of Indire Benefici Ownersh (Instr. 4) |

Reporting Owners

| Danielina Orman Nama / Addussa | Relationships | | | | | |
|--|---------------|-----------|------------------------------|-------|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | |
| Cusick Thomas B. C/O COLUMBIA SPORTSWEAR COMPANY 14375 NW SCIENCE PARK DRIVE PORTLAND, OR 97229 | | | EVP Finance, CFO & Treasurer | | | |

Signatures

| Peter J. Bragdon, Attorney-in-Fact | 03/03/2017 |
|------------------------------------|------------|
| **Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares surrendered to the Company as payment to satisfy tax withholding obligation in connection with the vesting of the restricted stock units.
- (2) Each restricted stock unit represents a right to receive one share of COLM common stock.
- On 2/9/15 the reporting person was granted 1,258 restricted stock units, 25% of the restricted stock units vest annually (a) on the first anniverary of the first day of the first full calendar month following the award date (the "Vest Date"), and (b) on each of the three subsequent anniversaries following the first anniversary of the Vest Date. Vested shares will (3) be delivered to the reporting person on the designated vest dates. If a vesting date falls on a weekend or any other day on which the Nasdaq Stock Market ("NSM") or any national
- securities exchange on which the Common Stock then is principally traded (the "Exchange") is not open, affected RSUs shall vest on the next following NSM or Exchange business

day, as the case may be.

(4) N\A

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.