

Option (right to buy)	\$ 25.545	03/23/2017		M		36,849 (1)	01/31/2014(7)	01/30/2023	Common Stock	36,849	\$ 25.545	18,699	D
Employee Stock Option (right to buy)	\$ 25.545	03/24/2017		M		18,699 (1)	01/31/2014(7)	01/30/2023	Common Stock	18,699	\$ 25.545	0	D

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
TIMM BRYAN C/O COLUMBIA SPORTSWEAR COMPANY 14375 NW SCIENCE PARK DRIVE PORTLAND, OR 97229			President/COO	

Signatures

Peter J. Bragdon, Attorney-in-Fact	03/24/2017
 Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The reported transaction was effected pursuant to a Rule 10b5-1 trading plan.

(2) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$57.73 to \$57.855, inclusive. The reporting person undertakes to provide to Columbia Sportswear Company, any security holder of Columbia Sportswear Company, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price within the range set forth in this footnote to this Form 4.

(3) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$57.73 to \$57.74, inclusive. The reporting person undertakes to provide to Columbia Sportswear Company, any security holder of Columbia Sportswear Company, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price within the range set forth in this footnote to this Form 4.

(4) On 1/20/11 the reporting person was granted 30,242 stock options. The option grant vests over 4 years with 25% becoming exercisable on each anniversary of the grant date.

(5) On 1/20/11 the reporting person was granted 53,720 stock options. The option grant vests 100% on the fifth anniversary of the grant date.

(6) On 1/26/12 the reporting person was granted 39,862 stock options. The option grant vests over 4 years with 25% becoming exercisable on each anniversary of the grant date.

(7) On 1/31/13 the reporting person was granted 55,548 stock options. The option grant vests over 4 years with 25% becoming exercisable on each anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.