### FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)											
Name and Address of Reporting Per TIMM BRYAN	2. Issuer Name an COLUMBIA SP			~ .		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner					
(Last) (First) C/O COLUMBIA SPORTSWEA COMPANY, 14375 NW SCIENO	3. Date of Earliest Transaction (Month/Day/Year) 03/23/2017						X Officer (give title below) Other (specify below)  President/COO				
(Street) PORTLAND, OR 97229	4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line)  _X_Form filed by One Reporting Person _Form filed by More than One Reporting Person				
(City) (State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	(Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			Owned Following Reported Transaction(s)	Ownership Form:	Beneficial	
			Code	v	Amount	(A) or (D)	Price	(Instr. 3 and 4)	Direct (D) or Indirect (I) (Instr. 4)		
Common Stock	03/23/2017		М		4,204 (1)	A	\$ 29.985	83,841	D		
Common Stock	03/23/2017		M		53,720 (1)	A	\$ 29.985	137,561	D		
Common Stock	03/23/2017		М		9,964 (1)	A	\$ 23.85	147,525	D		
Common Stock	03/23/2017		М		36,849 (1)	A	\$ 25.545	184,374	D		
Common Stock	03/23/2017		S		104,737 (1)	D	\$ 57.7481 (2)	79,637	D		
Common Stock	03/24/2017		M		18,699 (1)	A	\$ 25.545	98,336	D		
Common Stock 03/24/2017			S		18,699 (1)		\$ 57.7302	79,637	D		

displays a currently valid OMB control number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) and 4 5. Number 6. Date Exercisable and 7. Title and 8. Price of 9. Number of 10.

(e.g., puts, calls, warrants, options, convertible securities)															
1. Title of	2.		3A. Deemed	4.			umber	6. Date Exercisa	ble and	7. Title and	1	8. Price of	9. Number of	10.	11. Nature
Derivative	Conversion	Date	Execution Date, if	Transac	saction of			Expiration Date	Amount of			Derivative	Derivative	Ownership	of Indirect
Security	or Exercise	(Month/Day/Year)		Code			ivative	(Month/Day/Yea	ır)	Underlying	[	Security	Securities	Form of	Beneficial
	Price of		(Month/Day/Year)	(Instr. 8	)	Secu	ırities	` ·		Securities		(Instr. 5)	Beneficially	Derivative	Ownership
	Derivative		()	(			uired			(Instr. 3 an	d 4)	()	Owned		(Instr. 4)
	Security					(A)				(	/		Following	Direct (D)	()
	~~~~						osed of						Reported	or Indirect	
						(D)							Transaction(s)		
							tr. 3, 4,						(Instr. 4)	(Instr. 4)	
						and							()	()	
							-,								
											Amount				
								Date	Expiration		or				
								Exercisable	Date	Title	Number				
								Z.iterensuore	Date		of				
				Code	V	(A)	(D)				Shares				
Employee															
Stock										_					
Option	\$ 29.985	03/23/2017		M			4,204	01/20/2012(4)	01/10/2021	Common	4 204	\$ 29.985	0	D	
	\$ 29.903	03/23/2017		171			<u>(1)</u>	01/20/2012	01/19/2021	Stock	4,204	\$ 29.903	U	D	
(right to															
buy)															
Employee															
Stock															
Option	\$ 29.985	03/23/2017		M			53,720	01/20/2016(5)	01/10/2021	Common	52 720	\$ 29.985	0	D	
	\$ 29.963	03/23/2017		IVI			<u>(1)</u>	01/20/2016	01/19/2021	Stock	33,720	\$ 29.963	U	ט	
(right to															
buy)															
Employee															
Stock															
	e 22.05	02/22/2017		3.6			9,964	04/06/0040(6)	01/05/2022	Common	0.064	e 22.05			
Option	\$ 23.85	03/23/2017		M			(1)	01/26/2013(6)	01/25/2022	Stock	9,964	\$ 23.85	0	D	
(right to															
buy)															
Employee															
Stock															
SIOCK															

Option (right to buy)	\$ 25.545	03/23/2017	M	36,8 <u>(1</u>	01/31/2014	01/30/2023	Common Stock	36,849	\$ 25.545	18,699	D	
Employee Stock	\$ 25.545	03/24/2017	M	18,6	99 01/31/2014 <sup>4</sup>	7) 01/30/2023	Common Stock	18,699	\$ 25.545	0	D	

### **Reporting Owners**

D (1 0 N / A II	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
TIMM BRYAN C/O COLUMBIA SPORTSWEAR COMPANY 14375 NW SCIENCE PARK DRIVE PORTLAND, OR 97229			President/COO					

### **Signatures**

Peter J. Bragdon, Attorney-in-Fact	03/24/2017
Signature of Reporting Person	Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reported transaction was effected pursuant to a Rule 10b5-1 trading plan.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$57.73 to \$57.855, inclusive. The reporting person (2) undertakes to provide to Columbia Sportswear Company, any security holder of Columbia Sportswear Company, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price within the range set forth in this footnote to this Form 4.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$57.73 to \$57.74, inclusive. The reporting person (3) undertakes to provide to Columbia Sportswear Company, any security holder of Columbia Sportswear Company, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price within the range set forth in this footnote to this Form 4.
- (4) On 1/20/11 the reporting person was granted 30,242 stock options. The option grant vests over 4 years with 25% becoming exercisable on each anniversary of the grant date.
- (5) On 1/20/11 the reporting person was granted 53,720 stock options. The option grant vests 100% on the fifth anniversary of the grant date.
- (6) On 1/26/12 the reporting person was granted 39,862 stock options. The option grant vests over 4 years with 25% becoming exercisable on each anniversary of the grant date.
- (7) On 1/31/13 the reporting person was granted 55,548 stock options. The option grant vests over 4 years with 25% becoming exercisable on each anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.