

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response...	0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Bragdon Peter J			2. Issuer Name and Ticker or Trading Symbol COLUMBIA SPORTSWEAR CO [COLM]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director _____ 10% Owner _____ <input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) _____ <div style="border: 1px solid black; padding: 2px; width: fit-content; margin: 0 auto;">EVP/CAO, Gen. Counsel</div>		
(Last) (First) (Middle) C/O COLUMBIA SPORTSWEAR COMPANY, 14375 NW SCIENCE PARK DRIVE			3. Date of Earliest Transaction (Month/Day/Year) 12/08/2020					
(Street) PORTLAND, OR 97229			4. If Amendment, Date Original Filed (Month/Day/Year)			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		
(City) (State) (Zip)			Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned					

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	08/10/2020		G	V	86	D	\$ 0	19,852	D	
Common Stock	08/11/2020		G	V	51	D	\$ 0	19,801	D	
Common Stock	08/11/2020		G	V	75	D	\$ 0	19,726	D	
Common Stock	11/09/2020		G	V	100	D	\$ 0	19,626	D	
Common Stock	12/08/2020		M		2,920 (1)	A	\$ 53.35	22,546	D	
Common Stock	12/08/2020		S		2,920 (1)	D	\$ 88	19,626	D	
Common Stock	12/08/2020		M		8,439 (1)	A	\$ 55.53	28,065	D	
Common Stock	12/08/2020		S		8,439 (1)	D	\$ 88	19,626	D	
Common Stock	12/08/2020		M		1,126 (1)	A	\$ 57.95	20,752	D	
Common Stock	12/08/2020		S		1,126 (1)	D	\$ 88	19,626	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$ 53.35	12/08/2020		M		2,920 (1)		(2)	01/27/2026	Common Stock	2,920	\$ 0	0	D	

Employee Stock Option (right to buy)	\$ 55.53	12/08/2020		M		8,439 (1)	(3)	01/25/2027	Common Stock	8,439	\$ 0	2,813	D
Employee Stock Option (right to buy)	\$ 57.95	12/08/2020		M		1,126 (1)	(4)	07/19/2027	Common Stock	1,126	\$ 0	375	D

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Bragdon Peter J C/O COLUMBIA SPORTSWEAR COMPANY 14375 NW SCIENCE PARK DRIVE PORTLAND, OR 97229			EVP/CAO, Gen. Counsel	

Signatures

Peter J. Bragdon	12/09/2020
<small>**Signature of Reporting Person</small>	<small>Date</small>

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reported transactions were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on 11/2/2020.
- (2) On 1/28/2016, the reporting person was granted 11,682 stock options. The option grant vested in four installments on each of 1/28/2017, 1/28/2018, 1/28/2019, and 1/28/2020.
- (3) On 1/26/2017, the reporting person was granted 11,252 stock options. The option grant vests in four installments on each of 1/26/2018, 1/26/2019, 1/26/2020, and 1/26/2021.
- (4) On 7/20/2017, the reporting person was granted 1,501 stock options. The option grant vests in four installments on each of 7/20/2018, 7/20/2019, 7/20/2020, and 7/20/2021.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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