## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	pe Response				1									-T-		11 05				
Name and Address of Reporting Person * Kulok Lisa					2. Issuer Name and Ticker or Trading Symbol COLUMBIA SPORTSWEAR CO [COLM]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner							
(Last) (First) (Middle) C/O COLUMBIA SPORTSWEAR COMPANY, 14375 NW SCIENCE PARK DR.					3. Date of Earliest Transaction (Month/Day/Year) 03/03/2021								X_Officer (give title below) Other (specify below)  EVP Chief Supply Chain Officer							
PORTLAND, OR 97229				4. If Amendment, Date Original Filed(Month/Day/Year)								6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person _ Form filed by More than One Reporting Person								
(City) (State) (Zip)					Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned															
1.Title of Security (Instr. 3)			Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)			Code (Instr. 8)		tion 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			) E	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)			For	nership m:	. Nature of Indirect Beneficial	
		ear)					Co	de	V	Amount	(A) or (D)	Price		(Instr. 3 and 4)		or I	\ /	Ownership (Instr. 4)		
Common Stock		03/03/	/2021				N	1		694 <sup>(1)</sup>	A	<u>(2)</u>	2	2,482			D			
Common Stock		03/03/	/2021				F	7		226 (3)	D	\$ 102.3	30	2,256			D			
Reminder: I	Report on a s	separate line f	for each c	Table II -	Deriva		urit	ies Ac	equire	Person the	sons whatained in form dis	no resp n this f splays of, or B	form a a curi Senefici	are n renti	not requ ly valid		formation spond unle trol numbe		SEC 1	474 (9-02)
Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transactic Date (Month/Day	Year) E	A. Deemed Execution Da	4. Transaction Code Year) (Instr. 8)		ion	5.		6. I and	6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Underlying Securities (Instr. 3 and 4)			9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	ly n(s)	10. Ownersh Form of Derivativ Security: Direct (D or Indirect (I) (Instr. 4)	Beneficia Ownersh (Instr. 4)
						Code	V	(A)			e ercisable	Expirat Date	tion Ti	itle i	Amount or Number of Shares					
Repor	ting O	wners																		

	Relationships								
Reporting Owner Name / Address		10% Owner	Officer	Other					
Kulok Lisa C/O COLUMBIA SPORTSWEAR COMPANY 14375 NW SCIENCE PARK DR. PORTLAND, OR 97229			EVP Chief Supply Chain Officer						

## **Signatures**

Peter J. Bragdon, Attorney-in-Fact	03/05/2021
**Signature of Reporting Person	Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) On 10/18/18, the reporting person was granted a performance restricted stock unit grant for 964 target shares. 694 shares were earned on 3/3/21, based on achieving 71.86% of certain performance criteria for the period 1/1/18 12/31/20.
- (2) Each restricted stock unit represents a right to receive one share of COLM common stock.
- (3) Shares surrendered to the Company as payment to satisfy tax withholding obligation in connection with the vesting of the restricted stock units.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.