FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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| OMB Number: | 3235-0287 |
|--------------------------|-----------|
| Estimated average burden | |

0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Shi Christiana Smith | | | 2. Issuer Name and Ticker or Trading Symbol COLUMBIA SPORTSWEAR CO [COLM] | | ionship of Reporting Person(s) all applicable) Director | to Issuer 10% Owner | | |
|--|---|--------|--|--|---|-----------------------|--|--|
| (Last) (First) (Middle) | | ` , | 3. Date of Earliest Transaction (Month/Day/Year) 05/01/2023 | | Officer (give title below) | Other (specify below) | | |
| C/O COLUMBIA SPORTSWEAR COMPANY 14375 NW SCIENCE PARK DRIVE (Street) | | OMPANY | 4. If Amendment, Date of Original Filed (Month/Day/Year) | t, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check App X Form filed by One Reporting Persor Form filed by More than One Report | | | | |
| PORTLAND | , | | Rule 10b5-1(c) Transaction Indication | | | | | |
| (City) (State) (Zip) | | (Zip) | Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | e, Transaction Code (Instr. | | 4. Securities Ad Disposed Of (D | | 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership |
|---------------------------------|--|---|-----------------------------|---|------------------------------------|---------------|----------|--|---|-------------------------|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (Instr. 4) |
| Common Stock | 05/01/2023 | | M | | 1,813 | A | (1) | 1,813 | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | Transaction Code (Instr. 8) Securities Acquired or Dispose | | erivative Expiration Date (Month/Day/Year) cquired (A) r Disposed f (D) (Instr. 3, | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | Reported | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
|---|---|--|---|---|---|--|-------|--|--------------------|---|-------------------------------------|--|--|---|--|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | Transaction(s) (Instr. 4) | | |
| Restricted Stock Units | (1) | 05/01/2023 | | M | | | 1,813 | (2) | (2) | Common Stock | 1,813 | \$0 | 0 | D | |

Explanation of Responses:

- 1. Restricted stock units convert to common stock on a one-for-one basis.
- 2. The restricted stock units fully vested on May 1, 2023.

Remarks:

Christina A. Mecklenborg, Attorney-in-Fact 05/03/2023

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{*} If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).