## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule

Check this box if no longer subject to

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

10b5-1(c). See In	struction 10.							
1. Name and Addrese Bragdon Peter		rson <sup>*</sup>	2. Issuer Name and Ticker or Trading Symbol <u>COLUMBIA SPORTSWEAR CO</u> [ COLM ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) (First) C/O COLUMBIA SPORTSWEA		(Middle) AR COMPANY	3. Date of Earliest Transaction (Month/Day/Year) 02/29/2024	X         Officer (give title below)         Other (specify below)           EVP, CAO, Gen. Counsel				
14375 NW SCIENCE PARK DRIVE (Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
PORTLAND (City)	OR (State)	97229 (Zip)						

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

[	Date (Month/Day/Year)	 Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	Form: Direct (D) or Indirect (I)	Beneficial Ownership
		Code	v	Amount	(A) or (D)	Price	<ul> <li>Transaction(s) (Instr. 3 and 4)</li> </ul>		(Instr. 4)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Employee Stock Option (right to buy)	\$82.69	02/29/2024		A		9,226		(1)	02/28/2034	Common Stock	9,226	\$ <u>0</u>	9,226	D	
Restricted Stock Unit	(2)	02/29/2024		Α		4,947		(3)	(3)	Common Stock	4,947	\$0	4,947	D	

## Explanation of Responses:

1. The option was granted for 9,226 shares on February 29, 2024 and becomes exercisable for 12.5% of the shares on each of the first eight six-month anniversaries of the grant date.

2. Restricted stock units convert to common stock on a one-for-one basis.

3. The grant of 4,947 restricted stock units vests at 12.5% every six months beginning on September 1, 2024. If a vesting date falls on a day on which the securities exchange is closed, affected RSUs shall vest on the next securities exchange business day.

Remarks:

Christina A. Mecklenborg, Attorney-in-Fact \*\* Signature of Reporting Person

03/04/2024

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.