FORM 4

# **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL

| OMB Number:             | 3235-0287 |
|-------------------------|-----------|
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#### Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 10b5-1(c). See In               | struction 10.         |       |   |   |  |  |  |  |
|---------------------------------|-----------------------|-------|---|---|--|--|--|--|
| 1. Name and Address Zanon Craig | ss of Reporting Perso | n*    | 2. Issuer Name <b>and</b> Ticker or Trading Symbol  COLUMBIA SPORTSWEAR CO [ COLM ] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner |  |  |  |  |
|                                 |                       | ` ,   | 3. Date of Earliest Transaction (Month/Day/Year) 02/29/2024                         | X Officer (give title Other (specify below)  EVP Emrg Brands/EMEA, Asia Dir                 |  |  |  |  |
| 14375 NW SCIENCE PARK DRIVE     |                       | VE    | 4. If Amendment, Date of Original Filed (Month/Day/Year)                            | 6. Individual or Joint/Group Filing (Check Applicable Line)                                 |  |  |  |  |
| (Street) PORTLAND               | OR                    | 97229 |   | X Form filed by One Reporting Person  Form filed by More than One Reporting Person          |  |  |  |  |
| (City)                          | (State)               | (Zip) |   |   |  |  |  |  |

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | Date<br>(Month/Day/Year) |  | Transaction Code (Instr. |   | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 and 5) |               |       | 5. Amount of<br>Securities<br>Beneficially Owned<br>Following Reported | Form: Direct (D)<br>or Indirect (I)<br>(Instr. 4) | Beneficial<br>Ownership |
|---------------------------------|--------------------------|--|--------------------------|---|--|---------------|-------|--|---|-------------------------|
|                                 |                          |  | Code                     | v | Amount   | (A) or<br>(D) | Price | Transaction(s)<br>(Instr. 3 and 4)                                     |   | (Instr. 4)              |

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security (Instr.<br>3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Code (In | Transaction Derivative Code (Instr. Securities |       | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                     | 7. Title and Amount of<br>Securities Underlying<br>Derivative Security (Instr.<br>3 and 4) |                 | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4) |  |
|---|---|--|---|----------|--|-------|--|---------------------|--|-----------------|---|--|--|---------------------------------------|--|
|   |   |  |   | Code     | v  | (A)   | (D)  | Date<br>Exercisable | Expiration<br>Date   | Title           | Amount<br>or<br>Number<br>of Shares                 |  | Transaction(s)<br>(Instr. 4)   |                                       |  |
| Employee Stock<br>Option (right to<br>buy)          | \$82.69   | 02/29/2024                                 |   | A        |  | 4,780 |  | (1)                 | 02/28/2034   | Common<br>Stock | 4,780   | \$0  | 4,780  | D                                     |  |
| Restricted Stock<br>Units                           | (2)   | 02/29/2024                                 |   | A        |  | 2,563 |  | (3)                 | (3)  | Common<br>Stock | 2,563   | \$0  | 2,563  | D                                     |  |

#### Explanation of Responses:

- 1. The option was granted for 4,780 shares on February 29, 2024 and becomes exercisable for 25% of the shares on each of the first four anniversaries of the grant date.
- 2. Restricted stock units convert to common stock on a one-for-one basis.
- 3. The grant of 2,563 restricted stock units vests at 25% annually beginning on March 1, 2025. If a vesting date falls on a day on which the securities exchange is closed, affected RSUs shall vest on the next securities exchange business day.

# Remarks:

<u>Christina A. Mecklenborg,</u> <u>Attorney-in-Fact</u>

\*\* Signature of Reporting Person Date

03/04/2024

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.