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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

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|--|---|---|
| 1. Name and Address of Reporting Person * <u>LUTHER RICHELLE T</u> (Last) (First) (Middle) <u>C/O COLUMBIA SPORTSWEAR COMPANY</u> <u>14375 NW SCIENCE PARK DRIVE</u> (Street) <u>PORTLAND OR 97229</u> (City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol <u>COLUMBIA SPORTSWEAR CO [COLM]</u> | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title below) Other (specify below) <u>EVP, CAO, Gen. Counsel</u> |
| | 3. Date of Earliest Transaction (Month/Day/Year) <u>02/27/2026</u> | |
| 4. If Amendment, Date of Original Filed (Month/Day/Year) | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|------------|---------|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price | | | |
| Common Stock | 03/02/2026 | | M | | 375 | A | (1) | 16,594 | D | |
| Common Stock | 03/02/2026 | | M | | 378 | A | (1) | 16,972 | D | |
| Common Stock | 03/02/2026 | | F | | 245(2) | D | \$60.18 | 16,727 | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
|--|--|--------------------------------------|--|--------------------------------|---|--|-----|--|-----------------|---|--|--|---|--|-------|
| | | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | | | | | | Title |
| Employee Stock Option (right to buy) | \$61.94 | 02/27/2026 | | A | | 12,667 | | (3) | 02/27/2036 | Common Stock | 12,667 | \$0 | 12,667 | D | |
| Restricted Stock Units | (1) | 02/27/2026 | | A | | 5,723 | | (4) | (4) | Common Stock | 5,723 | \$0 | 5,723 | D | |
| Restricted Stock Units | (1) | 03/02/2026 | | M | | | 375 | (5) | (5) | Common Stock | 375 | \$0 | 1,499 | D | |
| Restricted Stock Units | (1) | 03/02/2026 | | M | | | 378 | (6) | (6) | Common Stock | 378 | \$0 | 2,262 | D | |

Explanation of Responses:

- Restricted stock units convert to common stock on a one-for-one basis.
- Shares were withheld by the issuer to satisfy tax withholding obligations in connection with vesting of restricted stock units.
- The option was granted for 12,667 shares on February 27, 2026 and becomes exercisable for 12.5% of the shares on each of the first eight six-month anniversaries of the grant date.
- The grant of 5,723 restricted stock units vests at 12.5% every six months beginning on September 1, 2026. If a vesting date falls on a day on which the securities exchange is closed, affected RSUs shall vest on the next securities exchange business day.
- The grant of 2,999 restricted stock units vests at 12.5% every six months beginning on September 1, 2024. If a vesting date falls on a day on which the securities exchange is closed, affected RSUs shall vest on the next securities exchange business day.
- The grant of 3,018 restricted stock units vests at 12.5% every six months beginning on September 1, 2025. If a vesting date falls on a day on which the securities exchange is closed, affected RSUs shall vest on the next securities exchange business day.

Remarks:

Christina A. Mecklenborg,
Attorney-in-Fact

03/03/2026

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.