UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPRO\	/AL
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hours per response	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

c responses	,															
Name and Address of Reporting Person * Bragdon Peter J							~ .			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner						
(Last) (First) (Middle) C/O COLUMBIA SPORTSWEAR COMPANY, 14375 NW SCIENCE PARK DRIVE					3. Date of Earliest Transaction (Month/Day/Year) 01/26/2012						Director					
(Street) PORTLAND, OR 97229					4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) X_ Form filed by One Reporting Person Form filed by More than One Reporting Person					
)	(State)	(Zip)			Ta	ble I	- Non-Derivativ	e Securities A	Acquired, D	isposed o	of, or Benefi	icially Owned	l			
1.Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Yea			Execution Date, if Co (In (Month/Day/Year)		Code Instr	(A) o (Instr	r Disposed of (. 3, 4 and 5) (A) or	(D) Owned Transa (Instr.	Owned Following Reported Transaction(s) (Instr. 3 and 4)		C F D o.	orm: birect (D) r Indirect)	Nature f Indirect eneficial wnership nstr. 4)			
Report on a se	eparate line for each		Derivati	ve Se	ecurities	Acq	Persons win this form displays a	n are not req currently va of, or Benefic	uired to re lid OMB c	espond ontrol n	unless the		ed SEC 14	74 (9-02)		
2	3 Transaction	3A Deemed	1				· •		T .	<u> </u>	8 Price of	9 Number of	10	11. Nature		
Derivative Conversion Date	Date	Date Execution Date, is Month/Day/Year) any	f Transaction of Code Deriv. c) (Instr. 8) Secur Acqui (A) on Dispo (D) (Instr.		of Derivative Securities Acquirece (A) or Disposed (D) (Instr. 3,	ivative irrites uired or cosed of tr. 3, 4,			Amount of Underlying Securities (Instr. 3 and 4)			Derivative Securities Beneficially Owned Following Reported	Ownershi Form of Derivativ Security: Direct (D or Indirect	of Indirect Beneficial Ownership (Instr. 4)		
			Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares						
\$ 47.7	01/26/2012		A		10,564		01/26/2013(1)	01/25/2022	Common Stock	10,564	<u>(2)</u>	10,564	D			
<u>(3)</u>	01/26/2012		A		1,495		02/01/2013(4)	02/01/2016	Common Stock	1,495	\$ 0	1,495	D			
	Address of eter J JMBIA SF Y, 14375 J ND, OR 97 curity Leport on a second or Exercise Price of Derivative Security	Address of Reporting Person eter J MBIA SPORTSWEAR Y, 14375 NW SCIENCE P. (Street) ND, OR 97229 (State) Conversion or Exercise Price of Derivative Security \$ 47.7 01/26/2012	Address of Reporting Person eter J Digital Sportswear (Middle) JMBIA SPORTSWEAR Y, 14375 NW SCIENCE PARK DRIVE (Street) ND, OR 97229 Digital Street (State) Curity 2. Transaction Date (Month/Day/Year) Table II - 2. Conversion of Exercise Price of Derivative Security \$ 47.7 01/26/2012	COLUM (First) (Middle) (Middle	Table II - Derivative Security Table II - Derivative Security Security Table II - Derivative Securities beneficially on the security (Month/Day/Year) Table II - Derivative Security Table II - Derivative Securities beneficially on the security (Month/Day/Year) Table II - Derivative Security Table II - Derivative Security Table II - Derivative Security Security Table II - Derivative Security A Code V S 47.7 01/26/2012 A	COLUMBIA SPORTSWEAR Y, 14375 NW SCIENCE PARK DRIVE (Street) ND, OR 97229 (State) (State) (Street) A. If Amendment, Date (Month/Day/Year) (Month/Day/Year) (Amendment, Date (Amendment, Date (Month/Day/Year) (Month/Day/Year)	COLUMBIA SPORTS JMBIA SPORTSWEAR Y, 14375 NW SCIENCE PARK DRIVE (Street) A. If Amendment, Date Original Street (Month/Day/Year) Courity 2. Transaction Date (Month/Day/Year) Month/Day/Year) Coeg., puts, calls, warrants 2. Coeg., puts, calls, warrants 3. Namber Coeg., puts, calls, warrants 4. Coeg., puts, calls, warrants 4. Coeg., puts, calls, warrants 2. Coeg.,	2. Issuer Name and Ticker or Trading Sym COLUMBIA SPORTSWEAR CO [Cd] JMBIA SPORTSWEAR Y, 14375 NW SCIENCE PARK DRIVE (Street) Street (Street) (State) (State) 2. Issuer Name and Ticker or Trading Sym COLUMBIA SPORTSWEAR CO [Cd] 01/26/2012 3. Date of Earliest Transaction (Month/Day/O1/26/2012 4. If Amendment, Date Original Filed(Month/Day/O1/26/2012 4. If Amendment, Date Original Filed(Month/Day/O1/26/2012 4. If Amendment, Date Original Filed(Month/Day/O1/26/2012 5. A. Deemed Execution Date, if Code (Instr. 8) (Month/Day/Year) 4. If Amendment Date Original Filed(Month/Day/Year) Code V Amount Date (Instr. 8) Table II - Derivative Securities Acquired, Disposed (e.g., puts, calls, warrants, options, converting to Code (Instr. 8) Table III - Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) Code V (A) OD Date Exercisable Sand Date Code V (A) (D) Date Exercisable Code V (A) (D) Date Exercisable Sand Date (A) O1/26/2013	COLUMBIA SPORTSWEAR CO [COLM]	COLUMBIA SPORTSWEAR CO [COLM] JMBIA SPORTSWEAR Y, 14375 NW SCIENCE PARK DRIVE (Street) Language (Street) OLAG (Street) A. If Amendment, Date Original Filed(Month/Day/Year) (Street) Language (Month/Day/Year) OLAG (Street) A. If Amendment, Date Original Filed(Month/Day/Year) OLAG (Street) A. If Amendment, Date Original Filed(Month/Day/Year) A. If Amendment, Date Original Filed(Month/Day/Year) A. Transaction Code (A) or Disposed of (D) (Instr. 3). 4 and 5) Code V Amount (A) or Code (Instr. 3). 4 and 5) OLAG (Month/Day/Year) A. If Amendment, Date Original Filed(Month/Day/Year) A. Street Amendment, Date Original Filed(Month/Day/Year) A. If Amendment, Date Original Filed(Month/Day/Year) A. If Amendment, Date Original Filed(Month/Day/Year) A. If Amendment, Date Original Filed(Month/Day/Year) A. Street Amendment, Date Original Filed(Month/Day/Year) A. If Amendment, Date Original Filed(Month/Day/Year) A. Street Amendment, Date Original Filed(Month/Day/Year) A. If Amendment, Date Original Filed(Month/Day/Year) A. Street Amendment, Date Original Filed(Month/Day/Year) A. If Amendment, Date Original Filed(Month/Day/Year) A. Street Amendment, Date Original Filed(Month/Day/Year) A. If Amendment, Date Original Filed(Month/Day/Year) A. Street Amendment Date Original Filed(Month/Day/Year) A. Interest Amendment Date Original Filed(Month/Day/Year) A. Interest Amendment Date Original Filed(Month/Day/Year) A. Interest Amendment Date Order Original Filed(Month/Day/Year) A. Interest Amendment Date Original Filed(Month/Day/Yea	COLUMBIA SPORTSWEAR CO [COLM] Director MBIA SPORTSWEAR Y, 14375 NW SCIENCE PARK DRIVE (Street) A. If Amendment, Date Original Filed(Month/Day/Year) OND, OR 97229 4. If Amendment, Date Original Filed(Month/Day/Year) OND, OR 97229 7. Transaction Date (Month/Day/Year) Onder Deport on a separate line for each class of securities beneficially owned directly or indirectly. Deport on a separate line for each class of securities beneficially owned directly or indirectly. Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3, 4 and 5) Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3) and 4) Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3) and 4) Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3) and 4) Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3) and 4) Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3) and 4) Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3) and 4) Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3) and 4) Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3) and 4) Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3) and 4) Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3) and 4) Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3) and 4) Table II - Non-Derivative Securities Acquired (Month/Day/Year) Date Exercisable and Title and Amount of Code (D) (Instr. 3) and 4) Title and Amount of Code (D) (Instr. 3) and 4) Title and Amount of Code (D) (Instr. 3) and 4) Title and Amount of Code (D) (Instr. 3) and 4) A 10,564 01/26/2013(1) 01/25/2022 Common Tock Title Original Filed by Month (D)	Address of Reporting Person = 2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Reporting Person COLUMBIA SPORTSWEAR CO [COLM] COLUMBIA SPORTSWEAR CO [COLM] COLUMBIA SPORTSWEAR CO [COLM] COLUMBIA SPORTSWEAR COLOMBIA SPO	Address of Reporting Persons 2. Issuer Name and Ticker or Trading Symbol COLUMBIA SPORTSWEAR CO [COLM] 5. Relationship of Reporting Person(s) to (Check all applicable (Ch	2. Issuer Name and Ticker or Trading Symbol COLUMBIA SPORTSWEAR CO [COLM] DIMBIA SPORTSWEAR (Sired) (Sired)		

Demontra Common Name / Address	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
Bragdon Peter J							
C/O COLUMBIA SPORTSWEAR COMPANY			Sr. VP/General Counsel				
14375 NW SCIENCE PARK DRIVE PORTLAND, OR 97229							

Signatures



Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option grant vests over 4 years with 25% becoming exercisable on each anniversary of the grant date.
- (2) N/A
- (3) Each restricted stock unit represents a right to receive one share of COLM common stock.
- 25% of the restricted stock units shall vest annually (a) on the first anniverary of the first day of the first full calendar month following the award date (the "Vest Date"), and (b) on each of the three subsequent anniversaries following the first anniversary of the Vest Date. Vested shares will be delivered to the reporting person on the designated vest dates. If a vesting date falls on a weekend or any other day on which the Nasdaq Stock Market ("NSM") or any national securities exchange on which the Common Stock then is principally traded (the

"Exchange") is not open, affected RSUs shall vest on the next following NSM or Exchange business day, as the case may be.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.