FO	RM	4

Check this box if no
longer subject to
Section 16. Form 4 or
Form 5 obligations
may continue. See
Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address o Cusick Thomas B.	2. Issuer Name and Ticker or Trading Symbol COLUMBIA SPORTSWEAR CO [COLM]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director				
(Last) C/O COLUMBIA S COMPANY, 14375			3. Date of Earliest Transaction (Month/Day/Year) 11/20/2012					X Officer (give title below) Other (specify below) Sr. VP & CFO Other (specify below)			
PORTLAND, OR 9		4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person _Form filed by More than One Reporting Person				
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned						ed		
1.Title of Security (Instr. 3)	Security 2. Transaction Date 2A. Deemed 3. Transaction 4. Securities Acqu Date (Month/Day/Year) any (Instr. 8) (Instr. 3, 4 and 5)		(D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	Ownership	7. Nature of Indirect Beneficial					
			(Month/Day/Year)	Code	V	Amount	(A) or (D)	Price	(Instr. 3 and 4)	Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)
Common Stock		11/20/2012		М		375	А	\$ 33.69	7,551	D	
Common Stock		11/20/2012		М		9,625	А	\$ 31.21	17,176	D	
Common Stock		11/20/2012		S		10,000		\$ 55.6502 (<u>1)</u>	7,176	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

	(e.g., puts, calls, warrants, options, convertible securities)														
		3. Transaction	3A. Deemed	4.								9. Number of		11. Nature	
	Conversion or Exercise	Date (Month/Day/Year)	Execution Date, if any	Code				Expiration Date (Month/Day/Year)						Ownership Form of	of Indirect Beneficial
(Price of Derivative Security		(Month/Day/Year)	(Instr. 8))	Sect Acq (A) Disp of (I	curities quired) or sposed (D) str. 3, 4,		Securities (Instr. 3 and 4)			Owned Following Reported Transaction(s)	Direct (D) or Indirect	Ownership (Instr. 4)	
				Code	v	(A)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$ 33.69	11/20/2012		М			375	04/01/2004 ⁽²⁾	03/10/2013 ⁽³⁾	Common Stock	375	\$ 33.69	0	D	
Employee Stock Option (right to buy)	\$ 31.21	11/20/2012		М			9,625	01/23/2010 ⁽⁴⁾	01/22/2019	Common Stock	9,625	\$ 31.21	8,461	D	

Reporting Owners

	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
Cusick Thomas B. C/O COLUMBIA SPORTSWEAR COMPANY 14375 NW SCIENCE PARK DRIVE PORTLAND, OR 97229			Sr. VP & CFO				

Signatures

Peter J. Bragdon, Attorney-in-Fact	11/21/2012
Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$55.65 to \$55.68, inclusive. The reporting person (1) undertakes to provide to Columbia Sportswear Company, any security holder of Columbia Sportswear Company, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price within the range set forth in this footnote to this Form 4.
- (2) Option becomes exercisable over four years following the date of grant as follows: 25 percent becomes exercisable on the first day of the first full month after the first anniversary of the grant date, and the remaining 75 percent becomes exercisable ratably over the next 36 months.
- (3) Mr. Cusick exercised his 3/11/2003 non-statutory stock option grant due to its upcoming 10 year expiration date on 3/10/2013.
- (4) The option grant vests over 4 years with 25% becoming exercisable on each anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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