FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL					
MB Number:	3235-0287				
stimated average burden					
ours per response	0.5				

longer subject to
Section 16. Form 4 or
Form 5 obligations
may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Typ	e Responses	s)													
1. Name and Address of Reporting Person * GEORGE EDWARD S				2. Issuer Name and Ticker or Trading Symbol COLUMBIA SPORTSWEAR CO [COLM]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X. Director 10% Owner				
(Last) (First) (Middle) C/O COLUMBIA SPORTSWEAR COMPANY, 14375 NW SCIENCE PARK DRIVE				3. Date of Earliest Transaction (Month/Day/Year) 06/04/2013						Officer (give title below) Other (specify below)					
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)						_X_ Fo	6. Individual or Joint/Group Filing(Check Applicable Line) X_Form filed by One Reporting Person Form filed by More than One Reporting Person					
PORTLAND, OR 97229 (City) (State) (Zip)			(Zip)	Table I - Non-Derivative Securities Acqu											
1.Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year		2A. Deemed Execution Date, if		3. Tı Code (Inst	ransaction 4. See	or Disposed of r. 3, 4 and 5)	red 5. Am (D) Owne Transa	5. Amount of Securities B Owned Following Reporte Transaction(s) (Instr. 3 and 4)		neficially 6 GF D	wnership of orm: Be irect (D) Ov Indirect (Ir	eneficial wnership			
Reminder: R	Report on a so	eparate line for each						Persons v	who respond m are not rea currently va	quired to r alid OMB o	espond control r	unless the		ed SEC 14'	74 (9-02)
						lls, war	rant	ts, options, conve	ertible securiti	ies)					
Security	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code Derivative (Month/Day/Year)			7. Title and Amount of Underlying Securities (Instr. 3 and 4)			9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Form of Derivative Security: Direct (D) or Indirect	(Instr. 4)			
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Units	\$ 0	06/04/2013		A		846		07/01/2014(1)	(3)	Common Stock	846	\$ 0	846	D	
Employee Stock Option (right to buy)	\$ 61.73	06/04/2013		A		2,815		07/01/2014 ⁽²⁾	06/03/2023	Common Stock	2,815	\$ 61.73	2,815	D	

Reporting Owners

D (1 0 N (A))	Relationships						
Reporting Owner Name / Address		10% Owner	Officer	Other			
GEORGE EDWARD S C/O COLUMBIA SPORTSWEAR COMPANY 14375 NW SCIENCE PARK DRIVE PORTLAND, OR 97229	X						

Signatures

Peter J. Bragdon, Attorney-in-Fact	06/06/2013		
**Signature of Reporting Person	Date		

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- 33% of the restricted stock units shall vest annually (a) on the first anniverary of the first day of the first full calendar month following the award date (the "Vest Date"), and (b) on each of the two subsequent anniversaries following the first anniversary of the Vest Date. One share of Common Stock will be automatically delivered to the reporting person for each restricted stock unit that vests. If a vesting date falls on a weekend or any other day on which the Nasdaq Stock Market ("NSM") or any national securities exchange on which the Common Stock then is principally traded (the "Exchange") is not open, affected RSUs shall vest on the next following NSM or Exchange business day, as the case may be.
- (2) 33% of the stock options shall vest annually (a) on the first anniverary of the first day of the first full calendar month following the award date (the "Vest Date"), and (b) on each of the two subsequent anniversaries following the first anniversary of the Vest Date.

(3) N/A

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.