FORM 4

Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 1

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response... 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses) 5. Relationship of Reporting Person(s) to Issuer 1. Name and Address of Reporting Person * 2. Issuer Name and Ticker or Trading Symbol (Check all applicable) Bragdon Peter J COLUMBIA SPORTSWEAR CO [COLM] 10% Owner Other (specify below) 3. Date of Earliest Transaction (Month/Day/Year) Officer (give title bel C/O COLUMBIA SPORTSWEAR Sr. VP/General Counsel 03/31/2014 COMPANY, 14375 NW SCIENCE PARK DRIVE 4. If Amendment, Date Original Filed(Month/Day/Year) 6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person
Form filed by More than One Reporting Person PORTLAND, OR 97229 (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of Security 2. Transaction 2A. Deemed 3. Transaction Amount of Securities Beneficially . Nature 4. Securities Acquired Owned Following Reported (A) or Disposed of (D) Ownership of Indirect Date Execution Date, if (Instr. 3) Code (Month/Day/Year) (Instr. 3, 4 and 5) Transaction(s) Beneficial (Instr. 8) Form: (Month/Day/Year (Instr. 3 and 4) Direct (D) Ownership or Indirect (Instr. 4) (A) or Code Amoun (D) Price (Instr. 4) 03/31/2014 66 \$ 0 D Common Stock M 5,615 24 (1) Common Stock 03/31/2014 D 5,591 D 82.65 Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. Persons who respond to the collection of information SEC 1474 (9-02) contained in this form are not required to respond unless the form displays a currently valid OMB control number. Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of 9. Number of 11. Nature 3. Transaction 3A. Deemed 5. Number 6. Date Exercisable and 7. Title and 8. Price of 10. of Indirect Derivative Conversion Date Execution Date, if Transaction Expiration Date Amount of Derivative Derivative Ownership (Month/Day/Year (Month/Day/Year) Underlying Beneficial or Exercise Code Derivative Securities Form of Security Security Beneficially (Instr. 3) Price of (Month/Day/Year) (Instr. 8) Securities (Instr. 5) Derivative Ownership (Instr. 3 and 4) Owned Derivative Acquired Security: (Instr. 4) Security (A) or Following Direct (D) Disposed Reported or Indirect of (D) Transaction(s (I) (Instr. 3. (Instr. 4) (Instr. 4) 4, and 5) Amoun Date Expiration Title Numbe Exercisable Date (D) Code (A) Shares Restricted Commor Stock (2) 03/31/2014 03/29/2011(3) 03/31/2014 \$0 0 D M 66 66 Units **Reporting Owners**

	Reporting Owner Name / Address	Relationships			
		Director	10% Owner	Officer	Other
	Bragdon Peter J C/O COLUMBIA SPORTSWEAR COMPANY 14375 NW SCIENCE PARK DRIVE PORTLAND, OR 97229			Sr. VP/General Counsel	

Signatures

Peter J. Bragdon	04/01/2014
Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares surrendered to the Company as payment to satisfy tax withholding obligation in connection with the vesting of the restricted stock units.
- (2) Each restricted stock unit represents a right to receive one share of COLM common stock.
- Restricted stock units vest over 4 years, 25% on the each anniversary of the grant date. Vested shares will be delivered to the reporting person on the designated vest dates. If a vesting (3) date falls on a weekend or any other day on which the Nasdaq Stock Market ("NSM") or any national securities exchange on which the Common Stock then is principally traded (the "Exchange") is not open, affected RSUs shall vest on the next following NSM or Exchange business day, as the case may be.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.