FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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(Print or Typ	e Responses)													
1. Name and Address of Reporting Person *- Cusick Thomas B.				2. Issuer Name and Ticker or Trading Symbol COLUMBIA SPORTSWEAR CO [COLM]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) (First) (Middle) C/O COLUMBIA SPORTSWEAR COMPANY, 14375 NW SCIENCE PARK DRIVE				3. Date of Earliest Transaction (Month/Day/Year) 02/01/2017							Director University Officer (give title below) Other (specify below) EVP Finance, CFO & Treasurer				
(Street) PORTLAND, OR 97229				4. If Amendment, Date Original Filed(Month/Day/Year)							6. Individual or Joint/Group Filing(Check Applicable Line) X. Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City))	(State)	(Zip)		Table I	- No	n-De	rivative S	Securiti	es Acqu	ired, Disposed	of, or Ben	eficially Owi	ned	
(Instr. 3) Date		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Dat any (Month/Day/Y	te, if Code (Instr.	(Instr. 8)		4. Securities Acqu (A) or Disposed of (Instr. 3, 4 and 5)		of (D) Owned Foll		\ /		Ownership Form:	Beneficial Ownership	
G. A	Q. 1		02/01/2017		Coo		V	Amount		Price	26.120			(Instr. 4)	
Common S			02/01/2017		M F			1,048 437 (2)	A D	(<u>1)</u> \$ 55.04	36,138 35,701			D D	
Common	Stock		02/01/2017		M]		690	A	(1)	36,391			D	
Common	Stock		02/01/2017		F			276 (2)	D	\$ 55.04	36,115			D	
Common Stock 02/01/2017			02/01/2017		M	[608	A	<u>(1)</u>	36,723			D	
Common Stock 02/01/2017		02/01/2017		F			216 (2)	D	\$ 55.04	36,507			D		
Common	Stock		02/01/2017		M	[530	A	<u>(1)</u>	37,037			D	
Common S	Stock		02/01/2017		F			188 (2)	D	\$ 55.04	36,849			D	
Reminder: F	Report on a so	eparate line for eac	n class of securities	s beneficially ov	wned directl	I	Perse conta	ons who	this fo	rm are	he collection not required valid OMB co	to respon	d unless th		1474 (9-02)
				Derivative Sec		uire	d, Dis	sposed of	, or Ben	eficially					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	3. Transaction Date (Month/Day/Year	3A. Deemed Execution Date,	4. Transaction Code (Instr. 8)	5. Number	6. E Exp	Oate E iratio	exercisable n Date	e and	7. Tit Amou Unde Secur	le and unt of rlying ities . 3 and 4)		9. Number of Derivative Securities Beneficially Owned	Ownersh Form of	Benefici ve Ownersl (Instr. 4)

ure ect ial hip Disposed Reported or Indirect of (D) Transaction(s) (Instr. 3, 4, (Instr. 4) (Instr. 4) and 5) Amount Expiration Title Date Number Exercisable Date V (A) (D) Code Shares Restricted Common Stock <u>(1)</u> 02/01/2017 1,048 02/01/2014(4) <u>(3)</u> 1,048 \$ 0 0 D M Stock Units Restricted Common 02/01/2015(5) (3) Stock (1) 02/01/2017 M 690 690 \$ 0 690 D Stock Units Restricted Common 02/01/2017 02/01/2016(6) <u>(3)</u> Stock <u>(1)</u> 608 608 \$ 0 1,216 D M Stock Units Restricted Common 02/01/2017(7) <u>(3)</u> Stock <u>(1)</u> 02/01/2017 530 \$0 1,590 D Stock Units

Reporting Owners

	Reporting Owner Name / Address		Relationships						
			10% Owner	Officer	Other				
	Cusick Thomas B.								

C/O COLUMBIA SPORTSWEAR COMPANY		EVP Finance, CFO & Treasurer	
14375 NW SCIENCE PARK DRIVE		ŕ	
PORTLAND, OR 97229			

Signatures

Peter J. Bragdon, Attorney-in-Fact	02/02/2017
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents a right to receive one share of COLM common stock.
- (2) Shares surrendered to the Company as payment to satisfy tax withholding obligation in connection with the vesting of the restricted stock units.
- (3) N/A
 - On 1/31/13 the reporting person was granted 4,194 restricted stock units, 25% of the restricted stock units vest annually (a) on the first anniverary of the first day of the first full calendar month following the award date (the "Vest Date"), and (b) on each of the three subsequent anniversaries following the first anniversary of the Vest Date. Vested shares will
- (4) be delivered to the reporting person on the designated vest dates. If a vesting date falls on a weekend or any other day on which the Nasdaq Stock Market ("NSM") or any national securities exchange on which the Common Stock then is principally traded (the "Exchange") is not open, affected RSUs shall vest on the next following NSM or Exchange business day, as the case may be.
 - On 1/30/14 the reporting person was granted 2,762 restricted stock units, 25% of the restricted stock units vest annually (a) on the first anniverary of the first day of the first full calendar month following the award date (the "Vest Date"), and (b) on each of the three subsequent anniversaries following the first anniversary of the Vest Date. Vested shares will
- (5) be delivered to the reporting person on the designated vest dates. If a vesting date falls on a weekend or any other day on which the Nasdaq Stock Market ("NSM") or any national securities exchange on which the Common Stock then is principally traded (the "Exchange") is not open, affected RSUs shall vest on the next following NSM or Exchange business day, as the case may be.
 - On 1/29/15 the reporting person was granted 2,433 restricted stock units, 25% of the restricted stock units vest annually (a) on the first anniverary of the first day of the first full calendar month following the award date (the "Vest Date"), and (b) on each of the three subsequent anniversaries following the first anniversary of the Vest Date. Vested shares will
- (6) be delivered to the reporting person on the designated vest dates. If a vesting date falls on a weekend or any other day on which the Nasdaq Stock Market ("NSM") or any national securities exchange on which the Common Stock then is principally traded (the "Exchange") is not open, affected RSUs shall vest on the next following NSM or Exchange business day, as the case may be.
 - On 1/28/16 the reporting person was granted 2,120 restricted stock units, 25% of the restricted stock units vest annually (a) on the first anniverary of the first day of the first full calendar month following the award date (the "Vest Date"), and (b) on each of the three subsequent anniversaries following the first anniversary of the Vest Date. Vested shares will
- (7) be delivered to the reporting person on the designated vest dates. If a vesting date falls on a weekend or any other day on which the Nasdaq Stock Market ("NSM") or any national securities exchange on which the Common Stock then is principally traded (the "Exchange") is not open, affected RSUs shall vest on the next following NSM or Exchange business day, as the case may be.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.