

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person* Bragdon Peter J			2. Issuer Name and Ticker or Trading Symbol COLUMBIA SPORTSWEAR CO [COLM]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director _____ 10% Owner _____ <input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) _____ EVP/CAO, General Counsel		
(Last) (First) (Middle) C/O COLUMBIA SPORTSWEAR COMPANY, 14375 NW SCIENCE PARK DRIVE			3. Date of Earliest Transaction (Month/Day/Year) 02/01/2021					
(Street) PORTLAND, OR 97229			4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		
(City) (State) (Zip)			Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned					

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	02/01/2021		M		379	A	(1)	18,686	D	
Common Stock	02/01/2021		F		144	D	(2) \$ 90.96	18,542	D	
Common Stock	02/01/2021		M		351	A	(1)	18,893	D	
Common Stock	02/01/2021		F		133	D	(2) \$ 90.96	18,760	D	
Common Stock	02/01/2021		M		159	A	(1)	18,919	D	
Common Stock	02/01/2021		F		61	D	(2) \$ 90.96	18,858	D	
Common Stock	02/01/2021		M		148	A	(1)	19,006	D	
Common Stock	02/01/2021		F		56	D	(2) \$ 90.96	18,950	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1474 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Units	(1)	02/01/2021		M		379	(3)	(7)	Common Stock	379	\$ 0	0	D	
Restricted Stock Units	(1)	02/01/2021		M		351	(4)	(7)	Common Stock	351	\$ 0	351	D	
Restricted Stock Units	(1)	02/01/2021		M		159	(5)	(7)	Common Stock	159	\$ 0	635	D	

Restricted Stock Units	(1)	02/01/2021	M	148	(6)	(7)	Common Stock	148	\$ 0	882	D
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Bragdon Peter J C/O COLUMBIA SPORTSWEAR COMPANY 14375 NW SCIENCE PARK DRIVE PORTLAND, OR 97229			EVP/CAO, General Counsel	

Signatures

Peter J. Bragdon	02/03/2021
<small>Signature of Reporting Person</small>	<small>Date</small>

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Each restricted stock unit represents a right to receive one share of COLM common stock.

(2) Shares surrendered to the Company as payment to satisfy tax withholding obligation in connection with the vesting of the restricted stock units.

On 1/26/17 the reporting person was granted 1,518 restricted stock units, 25% of the restricted stock units vested annually (a) on the first anniversary of the first day of the first full calendar month following the award date (the "Initial Vest Date"), and (b) on each of the three subsequent anniversaries of the Initial Vest Date. Vested shares were delivered to the reporting person on the designated vest dates.

(3) On 1/25/18 the reporting person was granted 1,406 restricted stock units, 25% of the restricted stock units vest annually (a) on the first anniversary of the first day of the first full calendar month following the award date (the "Initial Vest Date"), and (b) on each of the three subsequent anniversaries of the Initial Vest Date. Vested shares will be delivered to the reporting person on the designated vest dates.

(4) On 1/24/19 the reporting person was granted 1,271 restricted stock units, 12.5% of the restricted stock units vest semi-annually (a) on the first six-month anniversary of the first day of the first full calendar month following the award date (the "Initial Vest Date"), and (b) on each of the seven subsequent six-month anniversaries of the Initial Vest Date. Vested shares will be delivered to the reporting person on the designated vest dates. If a vesting date falls on a weekend or any other day on which the Nasdaq Stock Market ("NSM") or any national securities exchange on which the Common Stock then is principally traded (the "Exchange") is not open, affected RSUs shall vest on the next following NSM or Exchange business day, as the case may be.

(5) On 1/23/20 the reporting person was granted 1,178 restricted stock units, 12.5% of the restricted stock units vest semi-annually (a) on the first six-month anniversary of the first day of the first full calendar month following the award date (the "Initial Vest Date"), and (b) on each of the seven subsequent six-month anniversaries of the Initial Vest Date. Vested shares will be delivered to the reporting person on the designated vest dates. If a vesting date falls on a weekend or any other day on which the Nasdaq Stock Market ("NSM") or any national securities exchange on which the Common Stock then is principally traded (the "Exchange") is not open, affected RSUs shall vest on the next following NSM or Exchange business day, as the case may be.

(6) N/A

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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