FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Fillit of Type Kesponses)												
Name and Address of Reportin Bragdon Peter J	2. Issuer Name and Ticker or Trading Symbol COLUMBIA SPORTSWEAR CO [COLM]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
(Last) (First) C/O COLUMBIA SPORTS COMPANY, 14375 NW SO DRIVE	3. Date of Earliest Transaction (Month/Day/Year) 08/02/2021						Director					
PORTLAND, OR 97229	4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting PersonForm filed by More than One Reporting Person					
(City) (State)	(Zip)		erivativ	e Securit	ies Acqui	lired, Disposed of, or Beneficially Owned						
1.Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (E) (Instr. 3, 4 and 5)		of (D)	5. Amount o Beneficially Reported Tra (Instr. 3 and	Owned Following ransaction(s)		orm:	7. Nature of Indirect Beneficial Ownership
			Code	V	Amour	(A) or (D)	Price		(I)		r Indirect () (nstr. 4)	(Instr. 4)
Common Stock	08/02/2021		M		90	A	<u>(1)</u>	19,070		Γ)	
Common Stock	08/02/2021		F		30 (2)	D	\$ 101.41	19,040		Γ)	
Common Stock	08/02/2021		M		159	A	<u>(1)</u>	19,199)	
Common Stock	08/02/2021		F		52 (2)	D	\$ 101.41	19,147	19,147)	
Common Stock	08/02/2021		M		147	A	<u>(1)</u>	19,294		Γ)	
Common Stock	08/02/2021		F		48 (2)	D	\$ 101.41	19,246		Γ)	
Common Stock	08/02/2021		M		167	A	<u>(1)</u>	19,413		Γ)	
Common Stock	08/02/2021		F		55 (2)	D	\$ 101.41	19,358	19,358)	
Common Stock	08/04/2021		G	V	300	D	\$ 0	19,058		Γ)	
Common Stock								200		I		As attorney-in-fact for parent (8)
Reminder: Report on a separate li	ne for each class of securitie	s beneficially owner	d directly	or indi	irectly.							
		·		Pers	sons w	in this fo	orm are i	e collection not required alid OMB co	d to respon	d unless th		1474 (9-02)
	Table II -	Derivative Securi						Owned				
Security or Exercise (Month/Day/Year) any		4. 5. if Transaction N Code o ear) (Instr. 8)		6. Dat and E	e Exerci xpiratior th/Day/Y	sable n Date	'	es	Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Owners Form of Derivati Security Direct (or Indire	ve Ownersh (Instr. 4) D)
		Code V (A) (D)	Date Exerci	Ε isable Γ	expiration Date	Title	Amount or Number of Shares				

Restricted Stock Units	(1)	08/02/2021	M	90	(3)	(7)	Common Stock	90	\$ 0	0	D	
Restricted Stock Units	(1)	08/02/2021	M	159	<u>(4)</u>	<u>(7)</u>	Common Stock	159	\$ 0	476	D	
Restricted Stock Units	(1)	08/02/2021	M	147	<u>(5)</u>	<u>(7)</u>	Common Stock	147	\$ 0	735	D	
Restricted Stock Units	(1)	08/02/2021	M	167	<u>(6)</u>	(7)	Common Stock	167	\$ 0	1,169	D	

Reporting Owners

	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
Bragdon Peter J C/O COLUMBIA SPORTSWEAR COMPANY 14375 NW SCIENCE PARK DRIVE PORTLAND, OR 97229			EVP/CAO, General Counsel						

Signatures

Peter J. Bragdon	08/04/2021
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents a right to receive one share of COLM common stock.
- (2) Shares surrendered to the Company as payment to satisfy tax withholding obligation in connection with the vesting of the restricted stock units.
- On 7/20/2017 the reporting person was granted 363 restricted stock units, 25% of the restricted stock units vest annually (a) on the first anniverary of the first day of the first full calendar month following the award date (the "Initial Vest Date"), and (b) on each of the three subsequent anniversaries of the Initial Vest Date. Vested shares will be delivered to the
- (3) reporting person on the designated vest dates. If a vesting date falls on a weekend or any other day on which the Nasdaq Stock Market ("NSM") or any national securities exchange on which the Common Stock then is principally traded (the "Exchange") is not open, affected RSUs shall vest on the next following NSM or Exchange business day, as the case may be.
 - On 1/24/2019 the reporting person was granted 1,271 restricted stock units, 12.5% of the restricted stock units vest semi-annually (a) on the first six-month anniverary of the first day of the first full calendar month following the award date (the "Initial Vest Date"), and (b) on each of the seven subsequent six-month anniversaries of the Initial Vest Date. Vested
- (4) shares will be delivered to the reporting person on the designated vest dates. If a vesting date falls on a weekend or any other day on which the Nasdaq Stock Market ("NSM") or any national securities exchange on which the Common Stock then is principally traded (the "Exchange") is not open, affected RSUs shall vest on the next following NSM or Exchange business day, as the case may be.
 - On 1/23/2020 the reporting person was granted 1,178 restricted stock units, 12.5% of the restricted stock units vest semi-annually (a) on the first six-month anniverary of the first day of the first full calendar month following the award date (the "Initial Vest Date"), and (b) on each of the seven subsequent six-month anniversaries of the Initial Vest Date. Vested
- (5) shares will be delivered to the reporting person on the designated vest dates. If a vesting date falls on a weekend or any other day on which the Nasdaq Stock Market ("NSM") or any national securities exchange on which the Common Stock then is principally traded (the "Exchange") is not open, affected RSUs shall vest on the next following NSM or Exchange business day, as the case may be.
 - On 1/28/2021 the reporting person was granted 1,336 restricted stock units, 12.5% of the restricted stock units vest semi-annually (a) on the first six-month anniverary of the first day of the first full calendar month following the award date (the "Initial Vest Date"), and (b) on each of the seven subsequent six-month anniversaries of the Initial Vest Date. Vested
- (6) shares will be delivered to the reporting person on the designated vest dates. If a vesting date falls on a weekend or any other day on which the Nasdaq Stock Market ("NSM") or any national securities exchange on which the Common Stock then is principally traded (the "Exchange") is not open, affected RSUs shall vest on the next following NSM or Exchange business day, as the case may be.
- (7) N/A
- (8) The reporting person disclaims beneficial ownership of these securities, and this report shall not be deemed an admission that the reporting person is the beneficial owner of the securities for purposes of Section 16 or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.